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Generating Mobility Trajectories with Retained Data Utility

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1. Background and Motivation

A **smart city** is an urban development vision to integrate multiple information and communication technology (ICT) and Internet of Things (IoT) solutions in a secure fashion to manage a city's assets.

—— Wikipedia

MANY SMART IDEAS
ONE SMART NATION

Uncover the possibilities by clicking the icons!



1. Background and Motivation



Traffic Surveillance System



Cell Towers



GPS Satellites

Mobility Trajectory Data

1. Background and Motivation

Transportation system is a key component in smart cities.

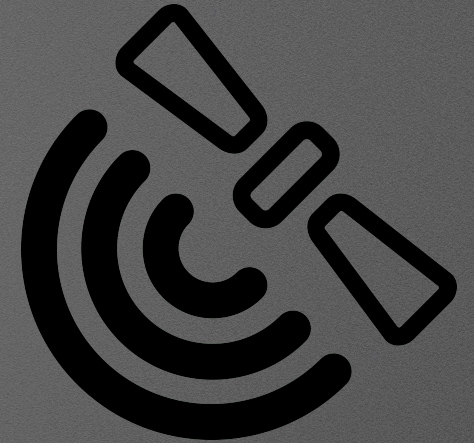
Mobility Trajectory. A mobility trajectory consists of a sequence of locations. The i th trajectory can be denoted as $\tau_i = \{loc_1^i, \dots, loc_n^i\}$, where loc_j^i is the j th location sampled at time t_j .

Location. A location is determined by three elements: latitude, longitude, and timestamp, denoted as $loc = (lat, lon, t)$.

Mobility trajectories could help improve the transportation systems.

1. Background and Motivation

GPS readings from vehicles moving in cities could be used to estimate traffic condition [1] and predict non-recurrent traffic events [2].



[1] Z. Liu, et al. Think Like A Graph: Real-Time Traffic Estimation at City-Scale. IEEE TMC 2019.

[2] M. Li, et al. Traffic Flow Prediction via Vehicle Trajectories. AAAI 2021.

<https://www.stickpng.com/img/miscellaneous/gps/gps-satellite>

1. Background and Motivation

Pedestrian mobilities can be used to derive the uncharted walkways [1].

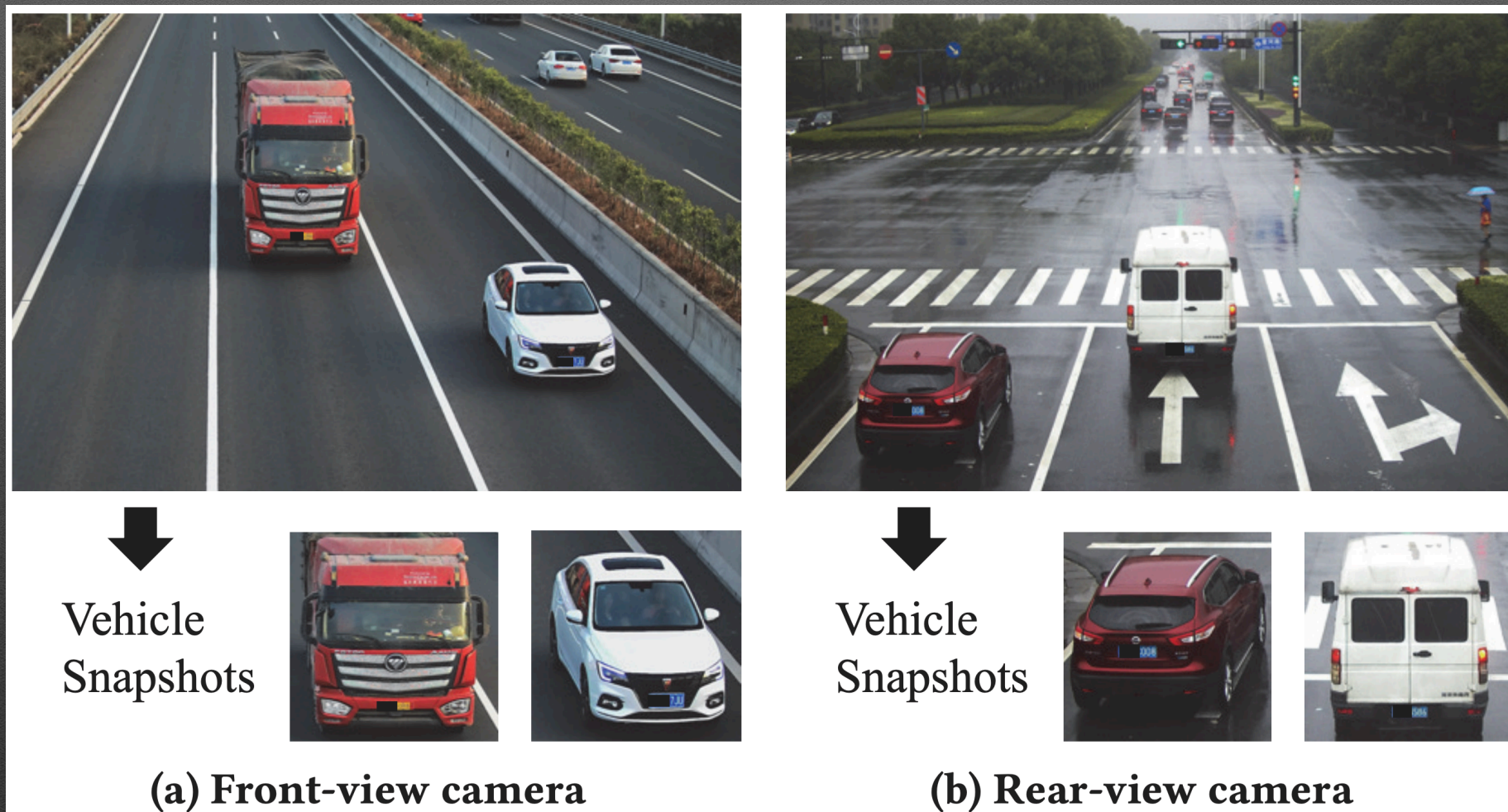


[1] C. Cao, et al. Walkway Discovery from Large Scale Crwodsensing. In IEEE/ACM IPSN 2018.

1. Background and Motivation



Vehicles' movements captured by the traffic surveillance system help reconstruct the exact trajectories of vehicles in the city [1].



[1] P. Tong, et al. Large-Scale Vehicle Trajectory Reconstruction with Camera Sensing Network. In ACM MobiCom 2021.
https://www.pinclipart.com/downpngs/ioRRhhh_cctv-symbol-cctv-cameras-clipart-png-download/

1. Background and Motivation

- [1] Z. Fang, et al. MoCha: Large-Scale Driving Pattern Characterisation for Usage-based Insurance. In ACM **SIGKDD** 2021.
- [2] G. Wang, et al. Joint Real-Time Repositioning and Charging for Electric Carsharing with Dynamic Deadlines. In ACM **SIGKDD** 2021.
- [3] H. Ren, et al. MTrajRec: Map-Constrained Trajectory Recovery via Seq2Seq Multi-task Learning. In ACM **SIGKDD** 2021.
- [4] Z. Qin, et al. MIMU: Mobile WiFi Usage Inference by Mining Diverse User Behaviours. In ACM **UbiComp** 2021.
- [5] D. Zhao, et al. D2Park: Diversified Demand-aware On-street Parking Guidance. In ACM **UbiComp** 2021.
- [6] G. Wang, et al. Data-Driven Fairness-Aware Vehicle Displacement for Large-Scale Electric Taxi Fleets. In IEEE **ICDE** 2021.
- [7] Y. Yang, et al. VeMo: Enabling Vehicular Mobility Modeling at Individual Levels with Full Penetration. In ACM **MobiCom** 2019.
- [8] D. Zhang, et al. Exploring Human Mobility with Multi-Source Data at Extremely Large Metropolitan Scales. In ACM **MobiCom** 2014.

...

1. Background and Motivation

Agencies:

Land Transportation Authority

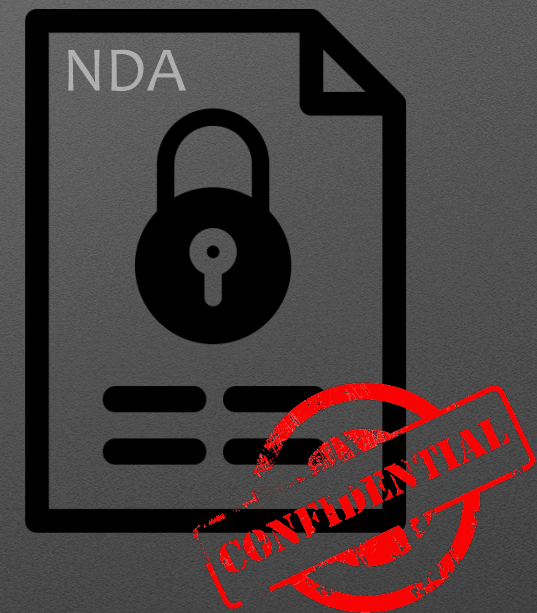
EZ-link company

Alibaba Group

A-start Research

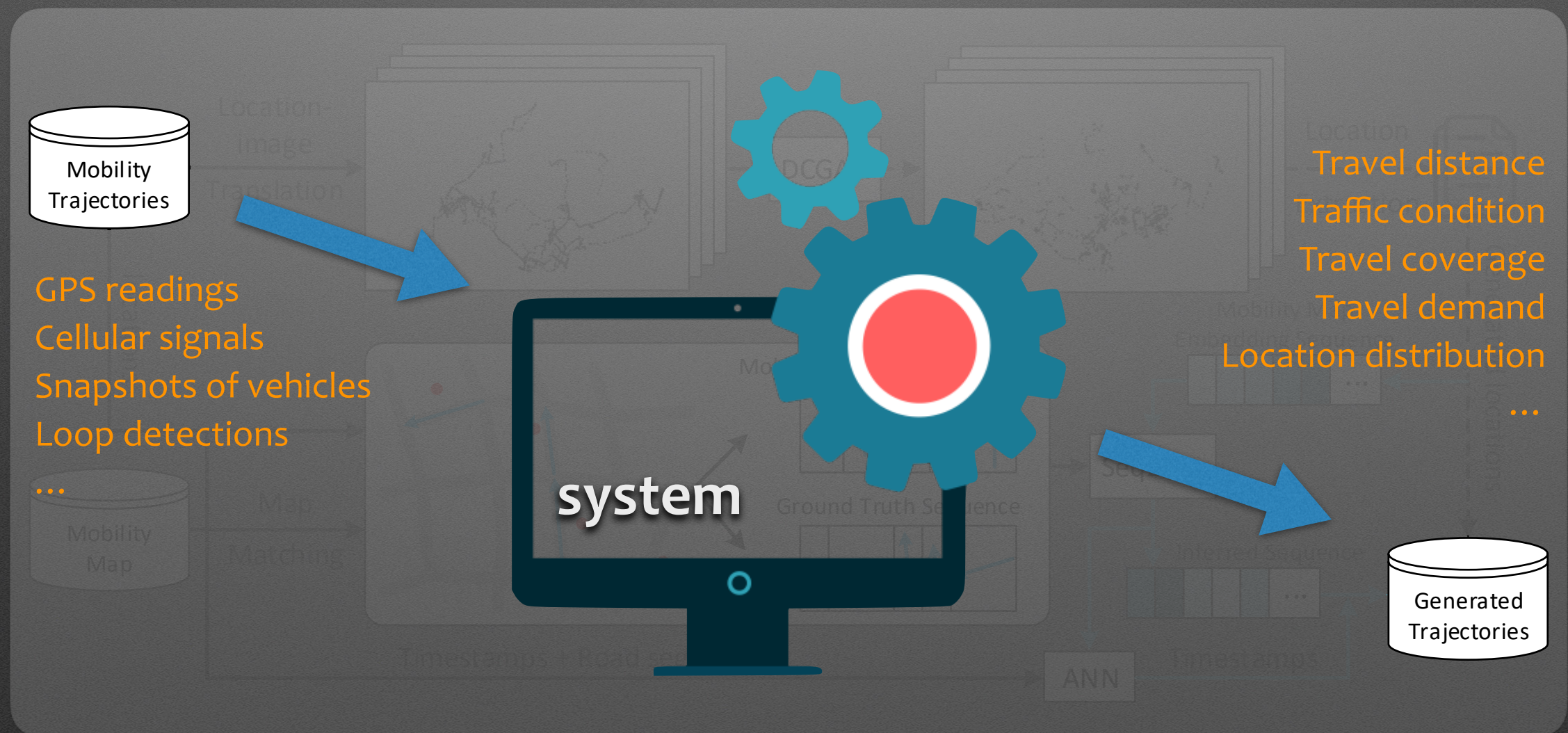
Non-disclosure Agreement documents
disable data sharing.

- 👁 Comparison on the same dataset
- 👁 Validation on the original dataset



1. Background and Motivation

Given a set of trajectories $\{\tau_1, \tau_2, \dots, \tau_m\}$, and mobility map information, we want to generate a new dataset of mobility trajectories $\{\hat{\tau}_1, \hat{\tau}_2, \dots, \hat{\tau}_m\}$, where τ_i and $\hat{\tau}_i$ are the original trajectory and the newly generated trajectory, respectively.



2. Related Work

Noise + Raw Data

- ✦ Hard to balance utility and privacy
- ✦ Undermine the data utility

Mixing Raw Data

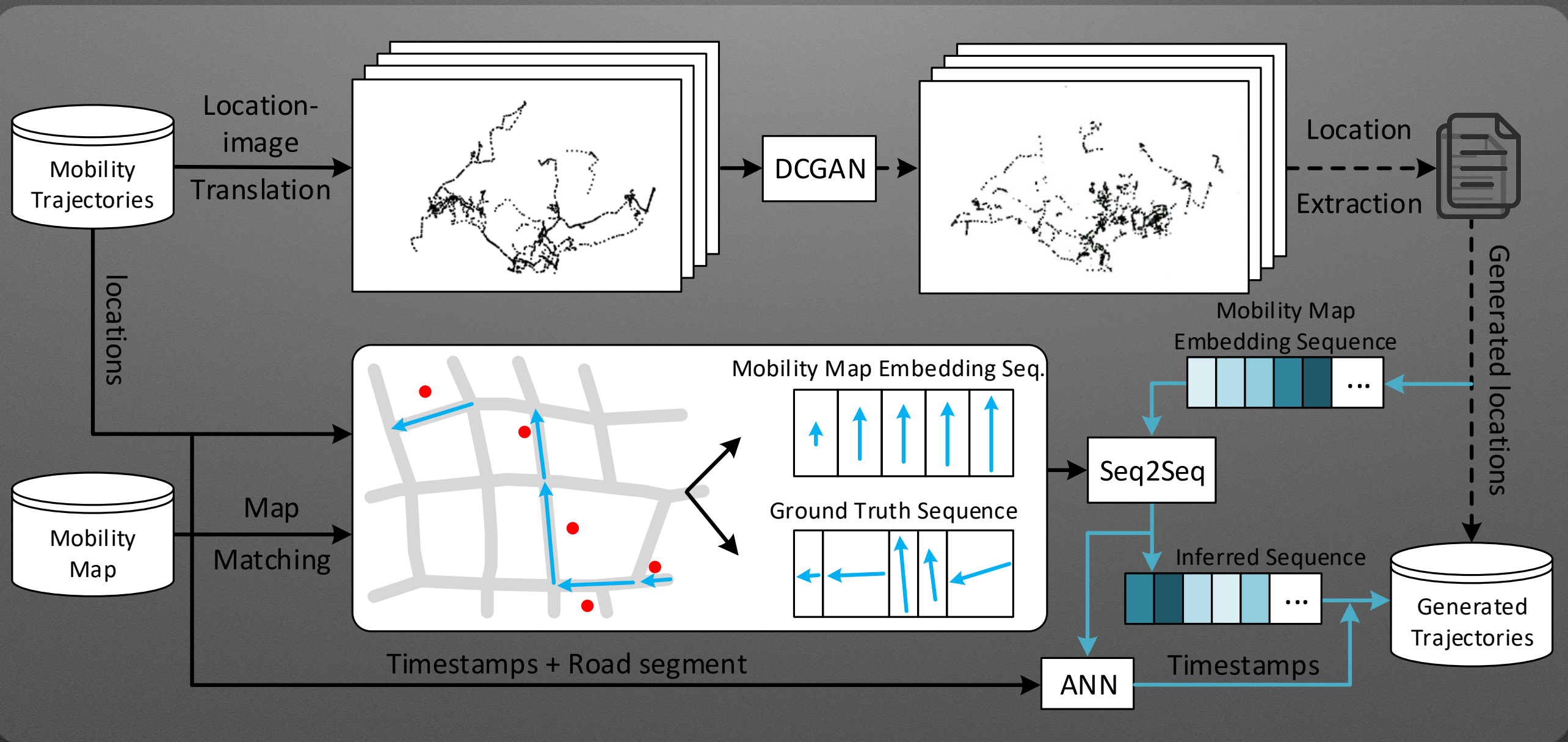
- ✦ Have potential chance to recover raw data

ML-based Synthesization

- ✦ Essentially are Noise + Raw Data
- ✦ Only consider spatial information

3. System Design

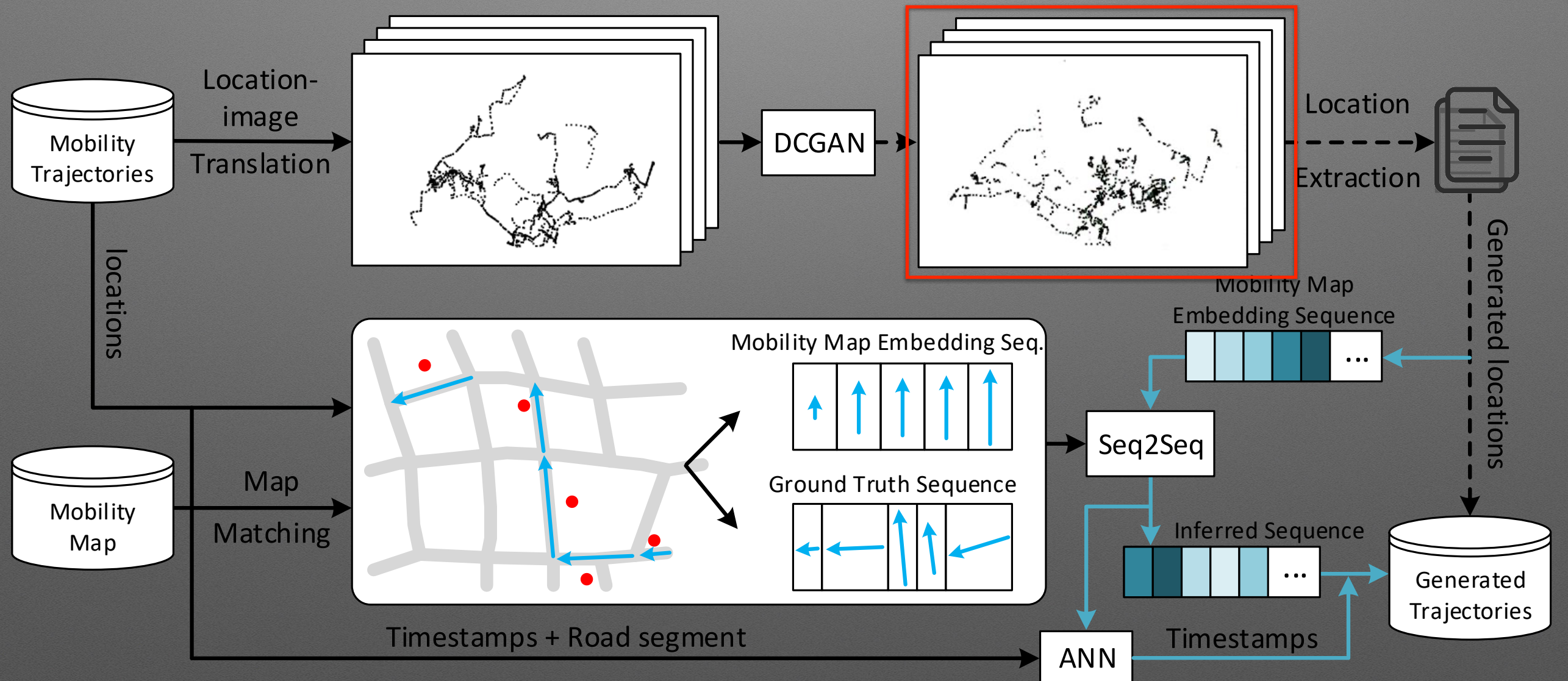
To generate mobility trajectories with retained data utility.



System architecture of TrajGen

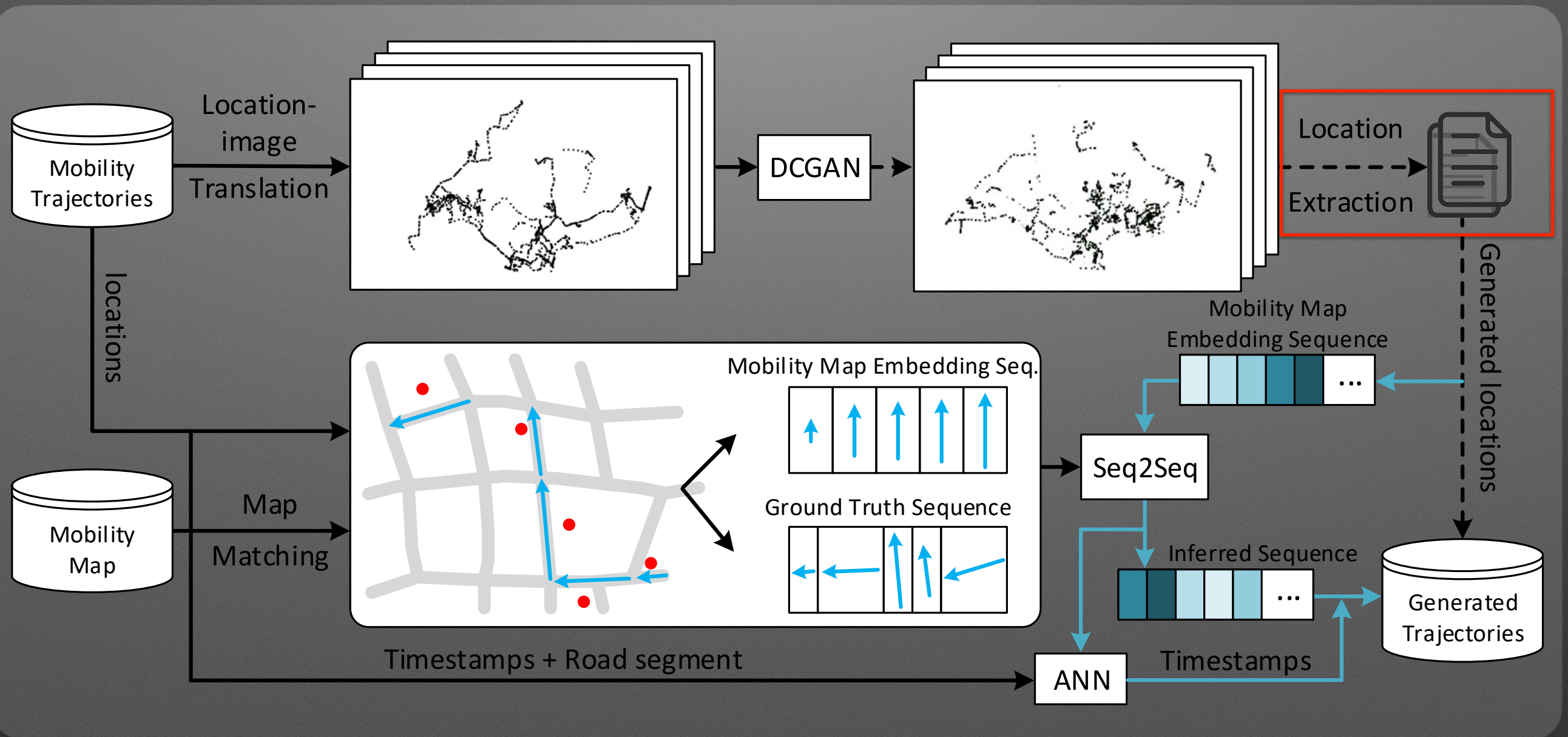
3. System Design

Generate new trajectories in TrajGen.



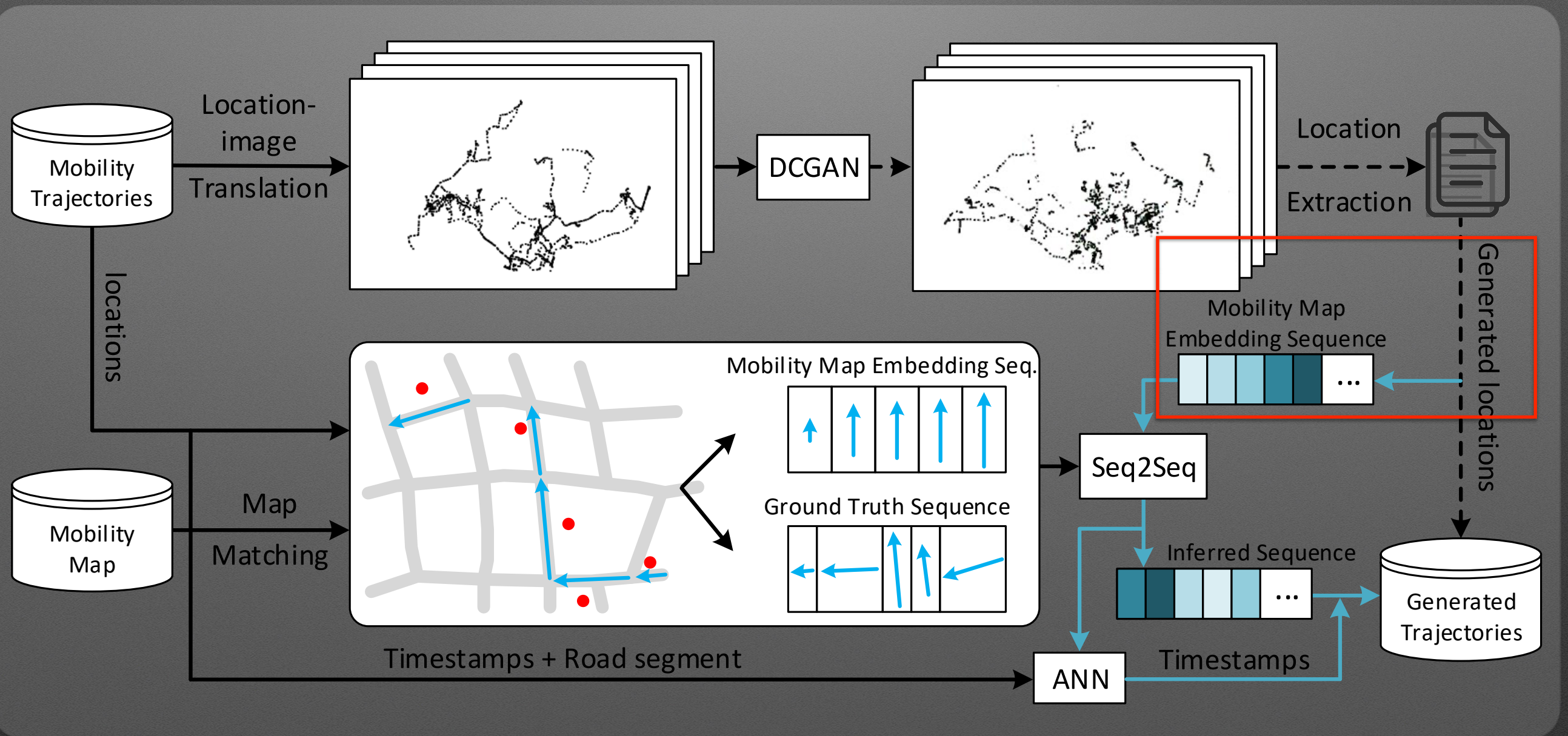
3. System Design

Generate new trajectories in TrajGen.



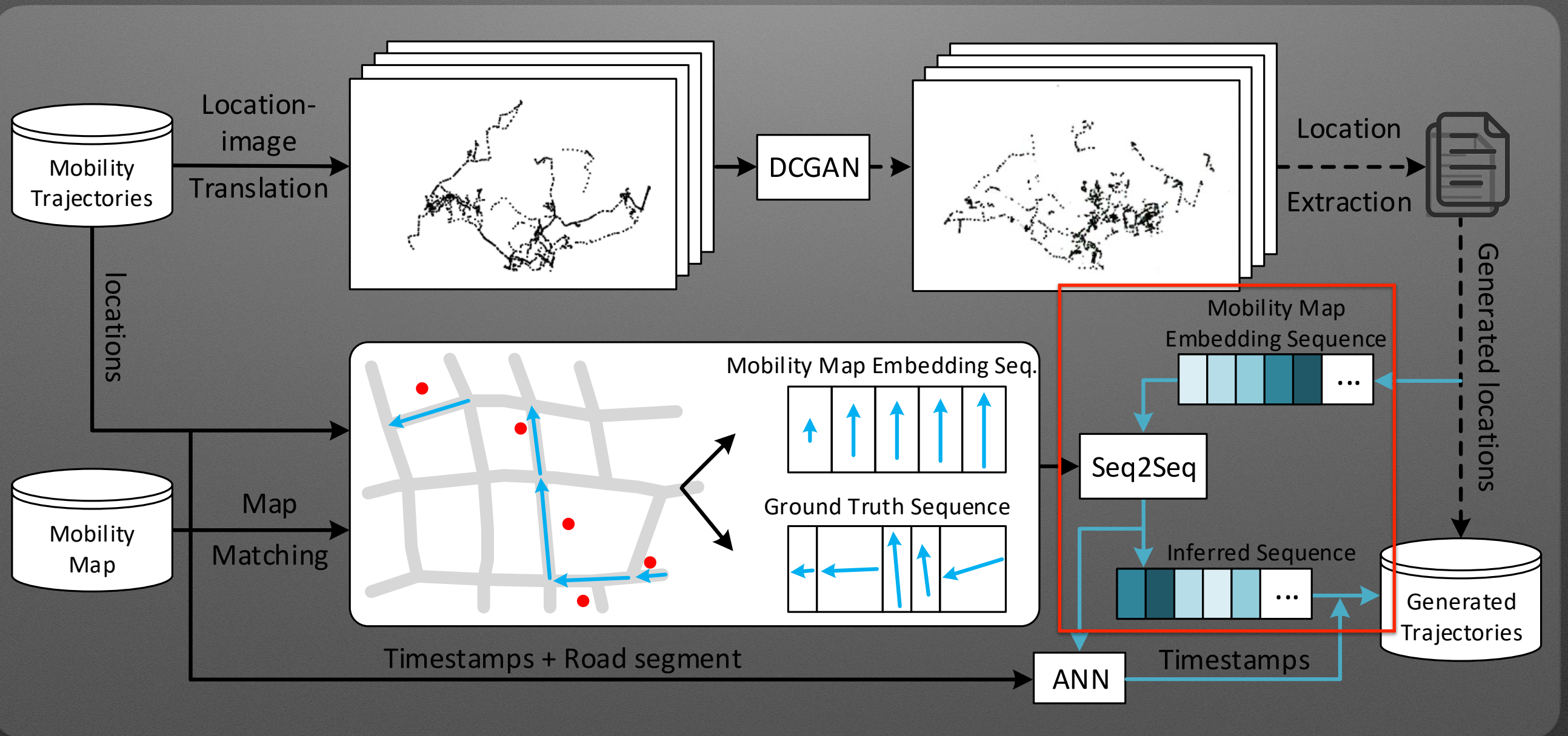
3. System Design

Generate new trajectories in TrajGen.



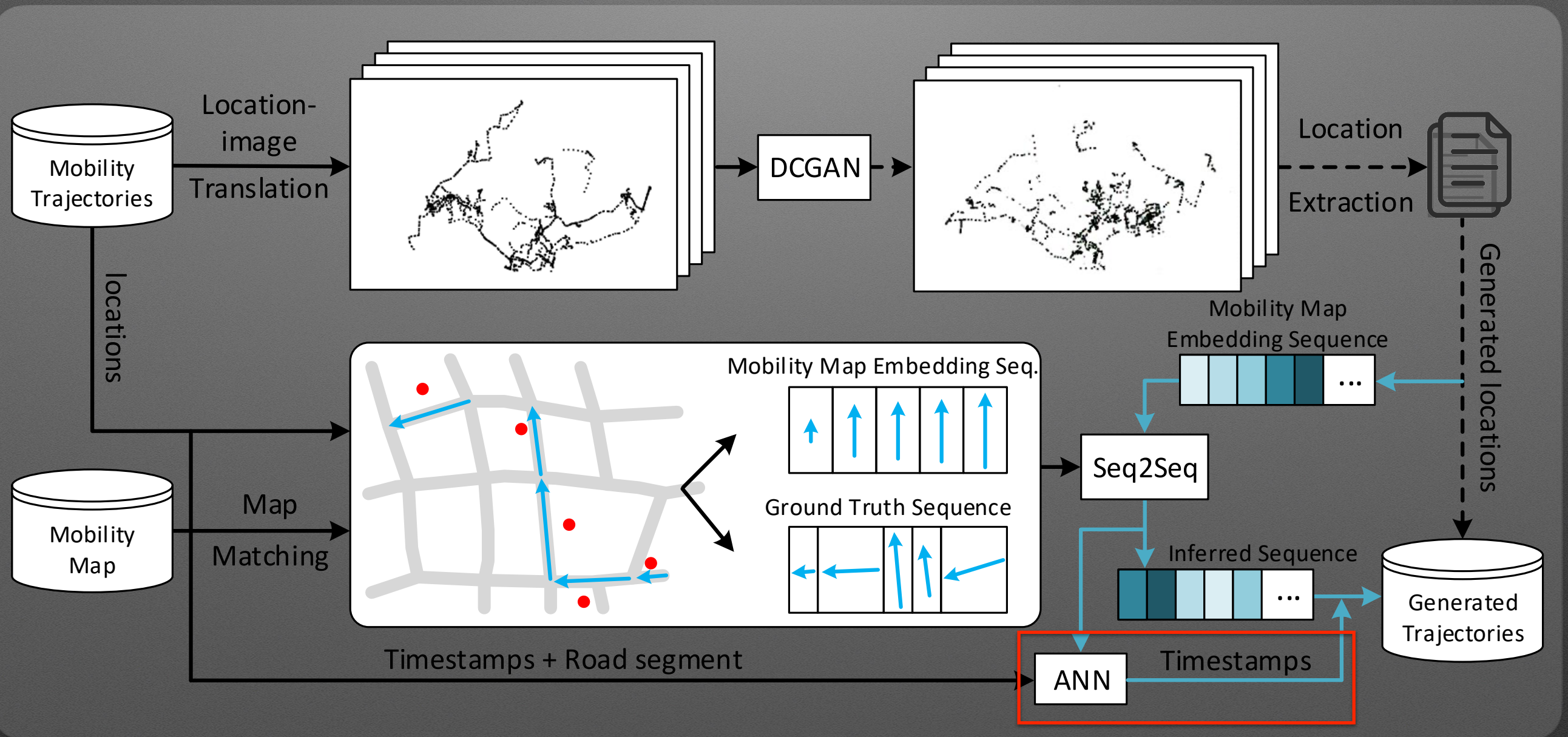
3. System Design

Generate new trajectories in TrajGen.



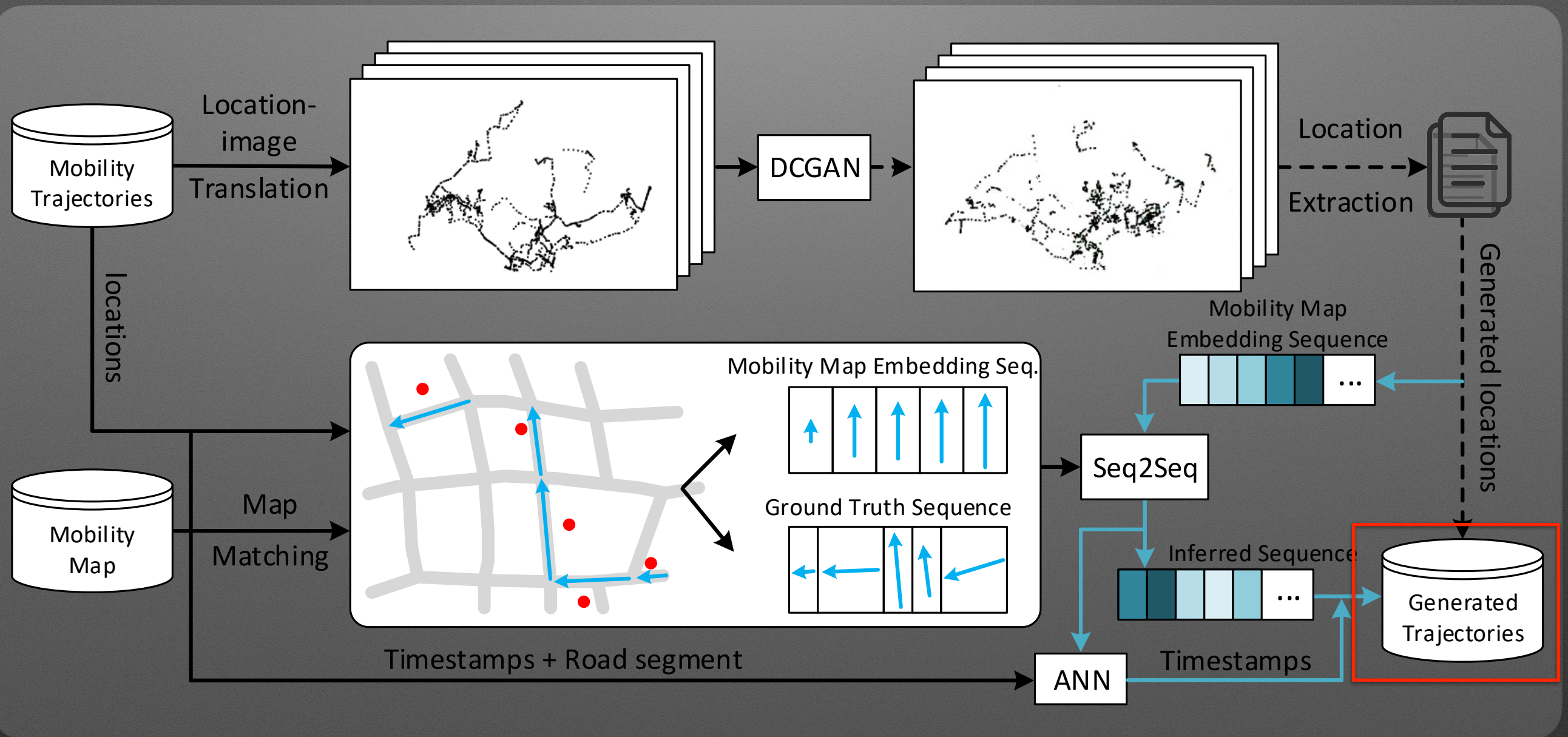
3. System Design

Generate new trajectories in TrajGen.



3. System Design

Generate new trajectories in TrajGen.



3. System Design

GANs are proved to perform well in image related tasks.

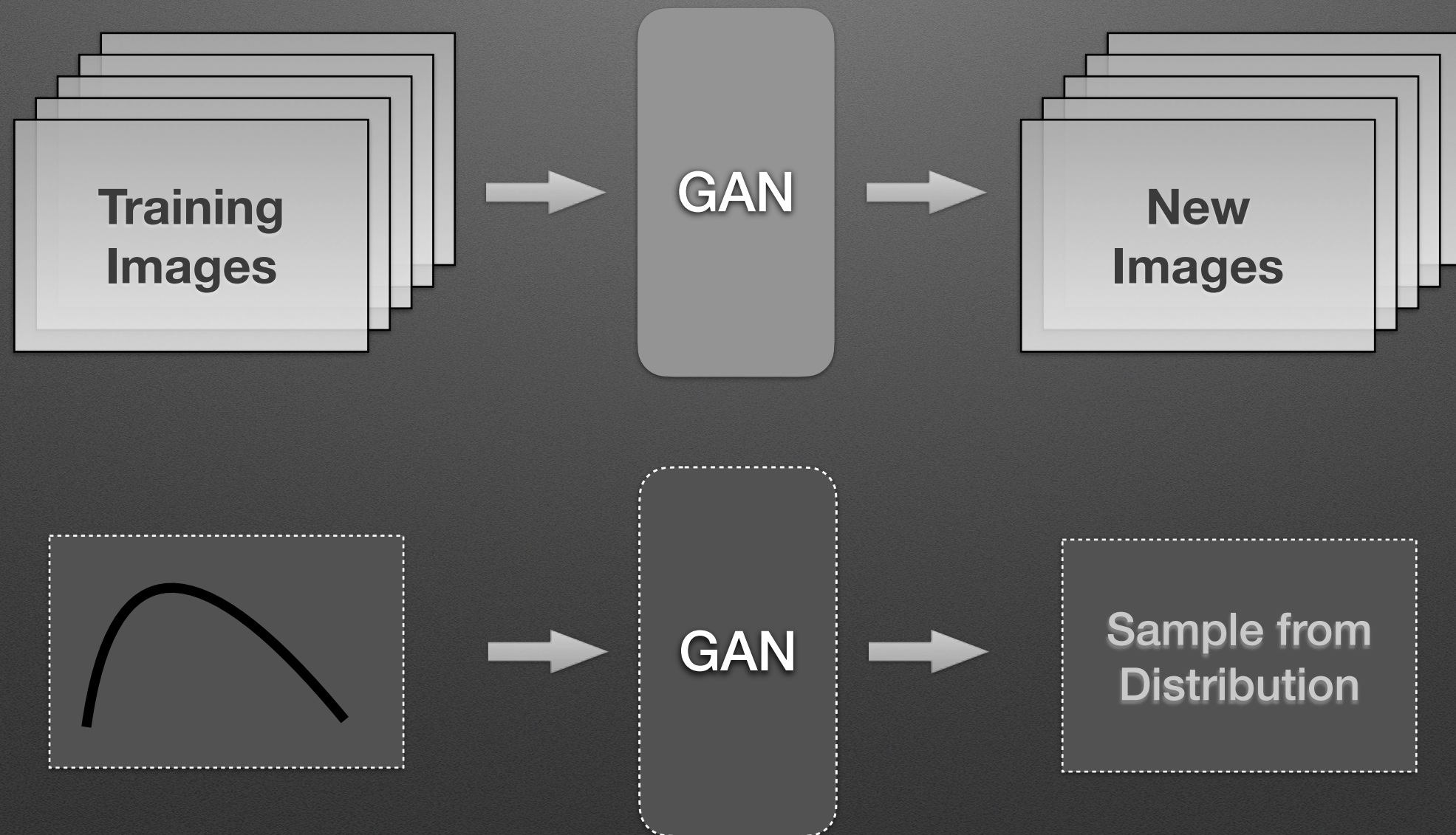
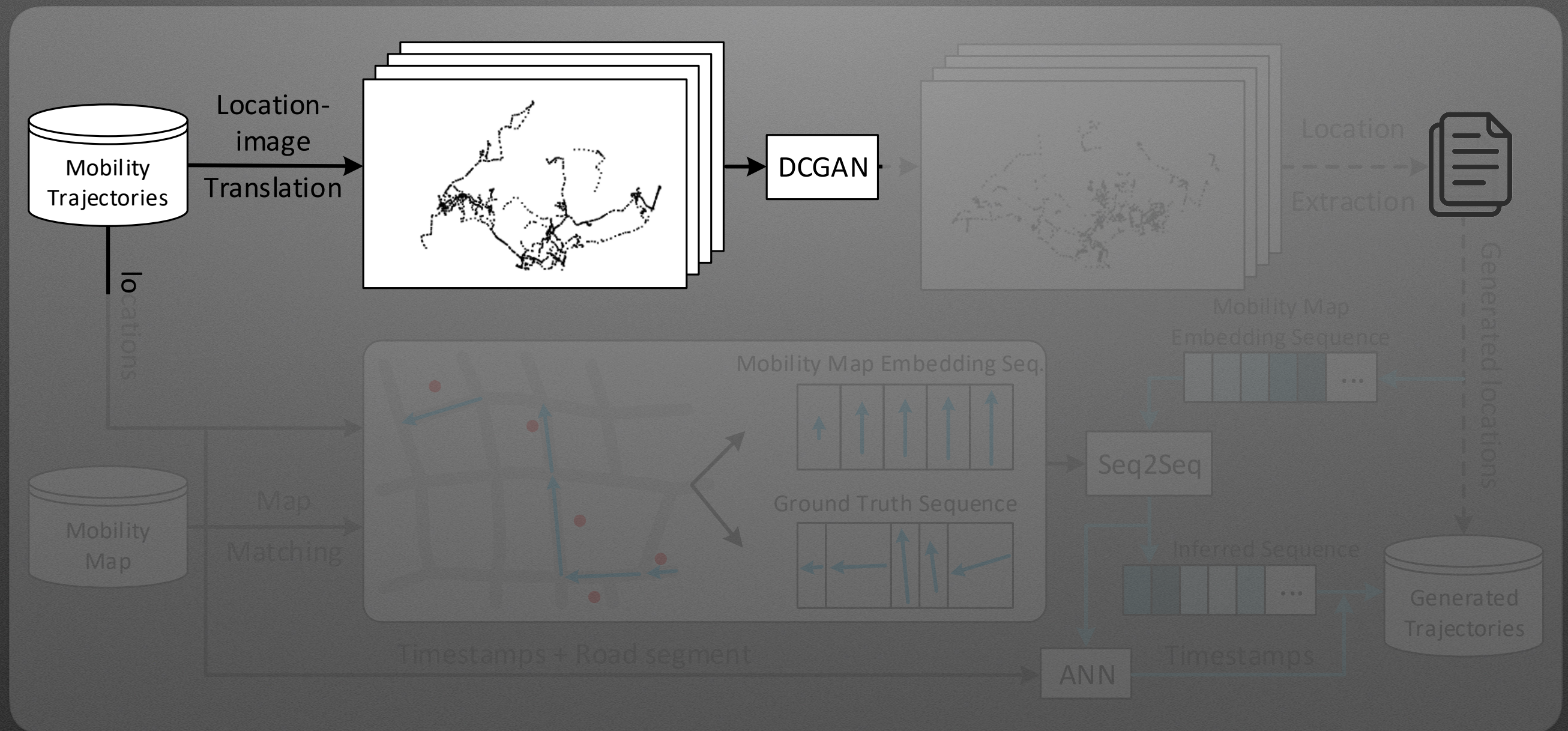


Image is a spatial distribution of pixels.

3. System Design

Spatial information learning

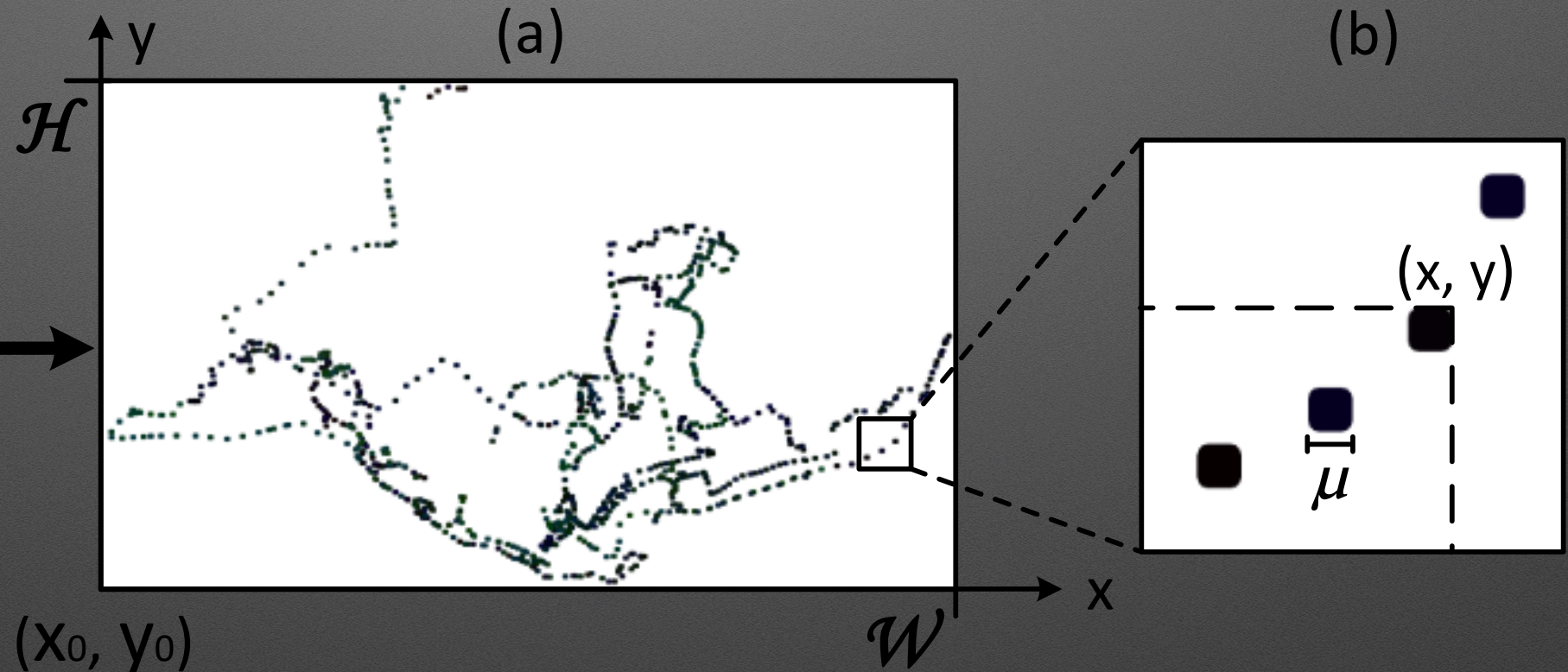


3. System Design

Spatial information learning | Location-image translation

Mobility Data

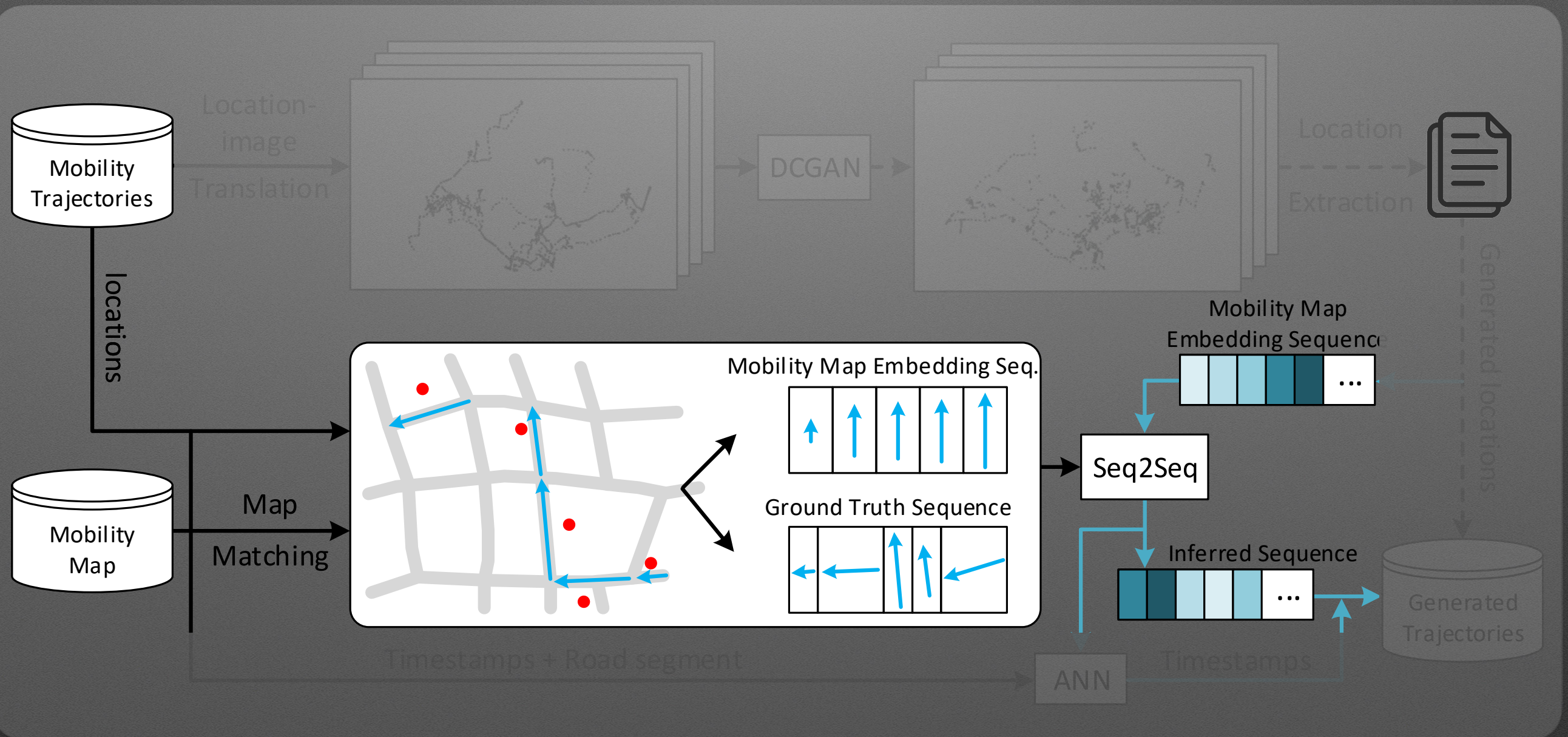
No.	Location
1	lat1, lon1
2	lat2, lon2
3	lat3, lon3
4	lat4, lon4
5	lat5, lon5
\vdots	\vdots



Ensure the distribution on image is the same as that in reality.

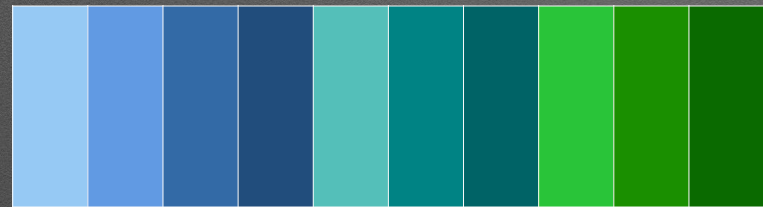
3. System Design

Sequence information learning

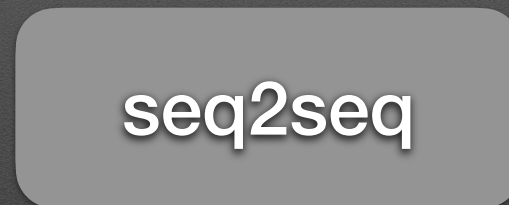


3. System Design

Temporal information can be regarded as a combination of sequence information and timestamps.



Road segment sequence

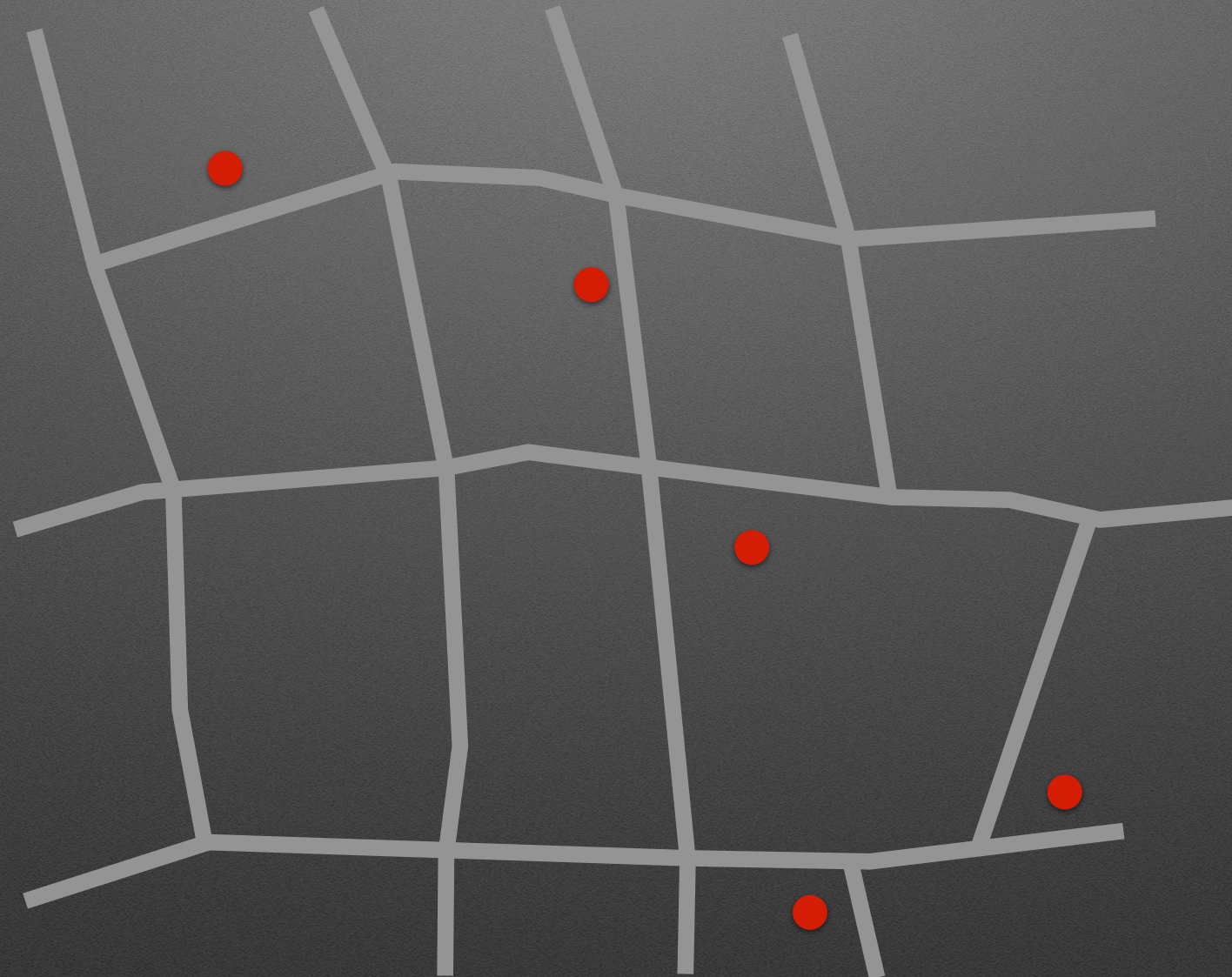


Travel patterns



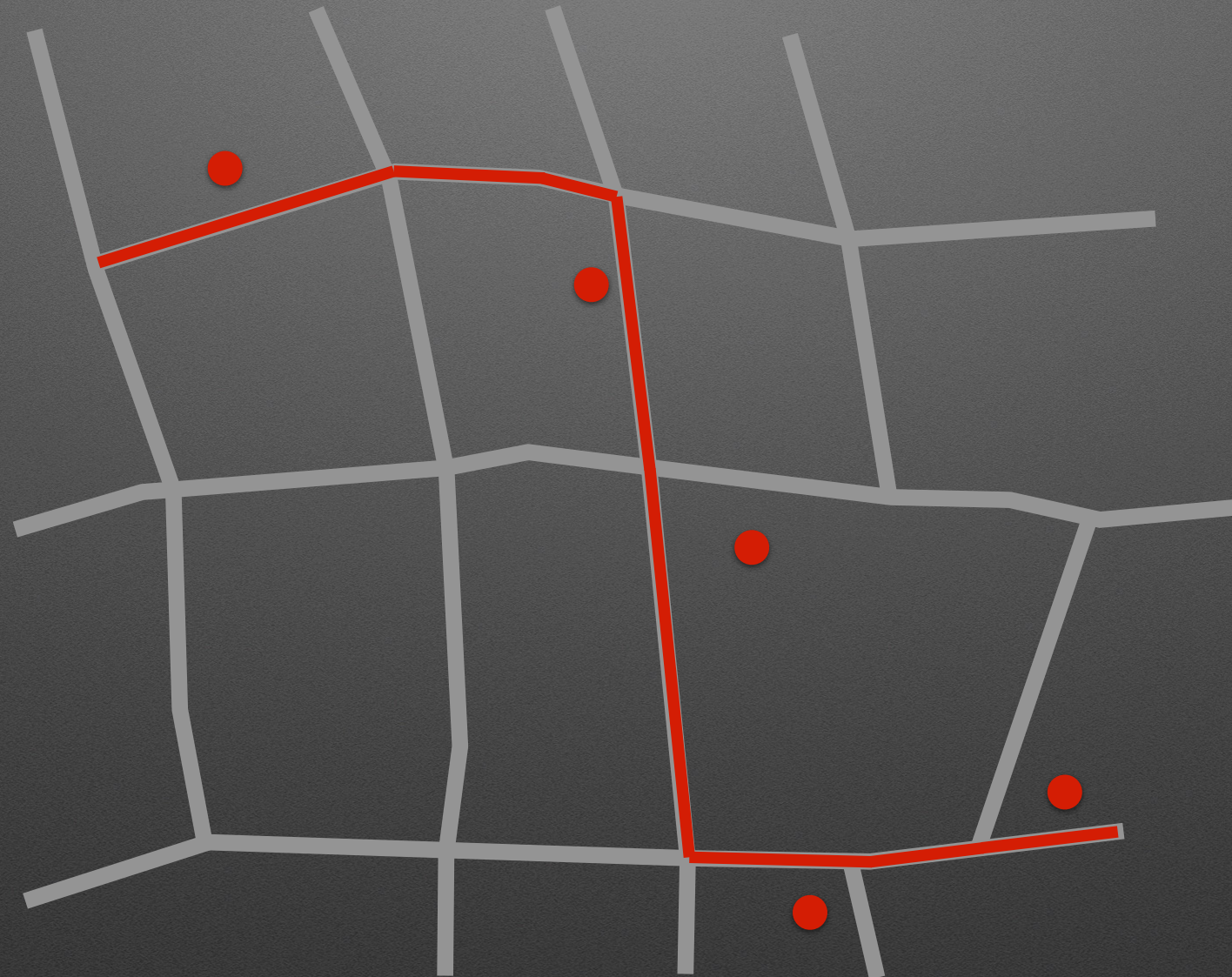
3. System Design

Sequence information learning | Mobility map embedding



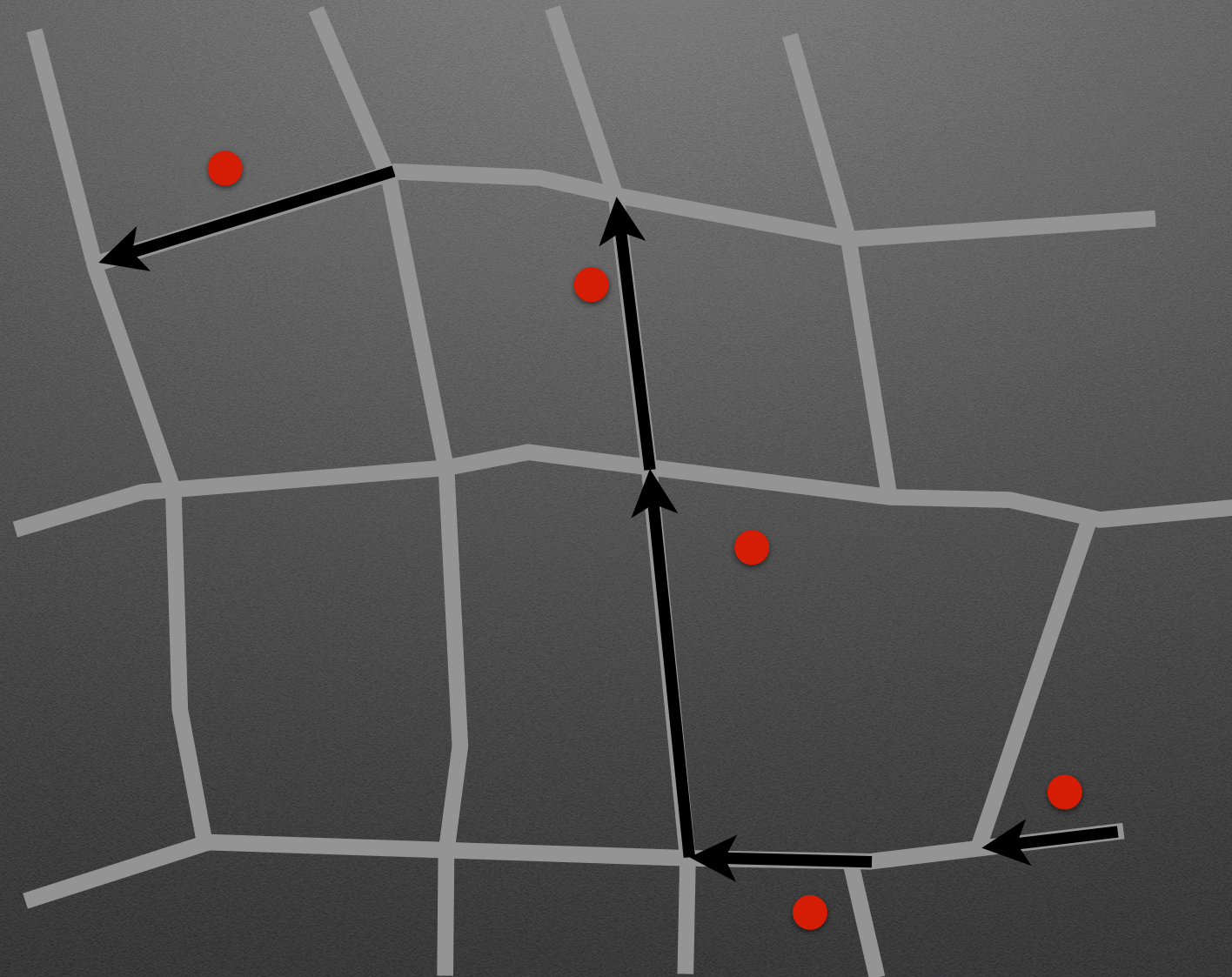
3. System Design

Sequence information learning | Mobility map embedding



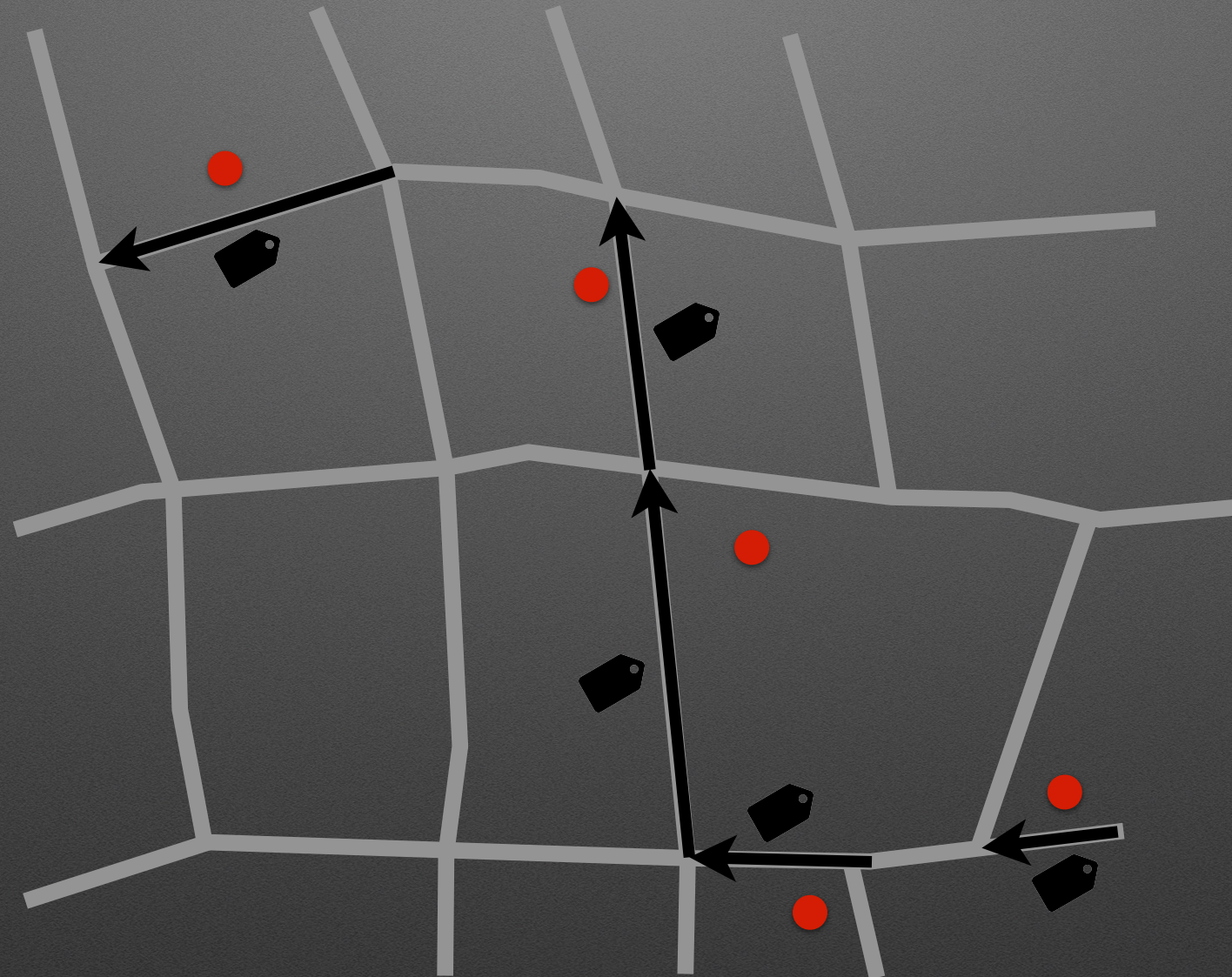
3. System Design

Sequence information learning | Mobility map embedding



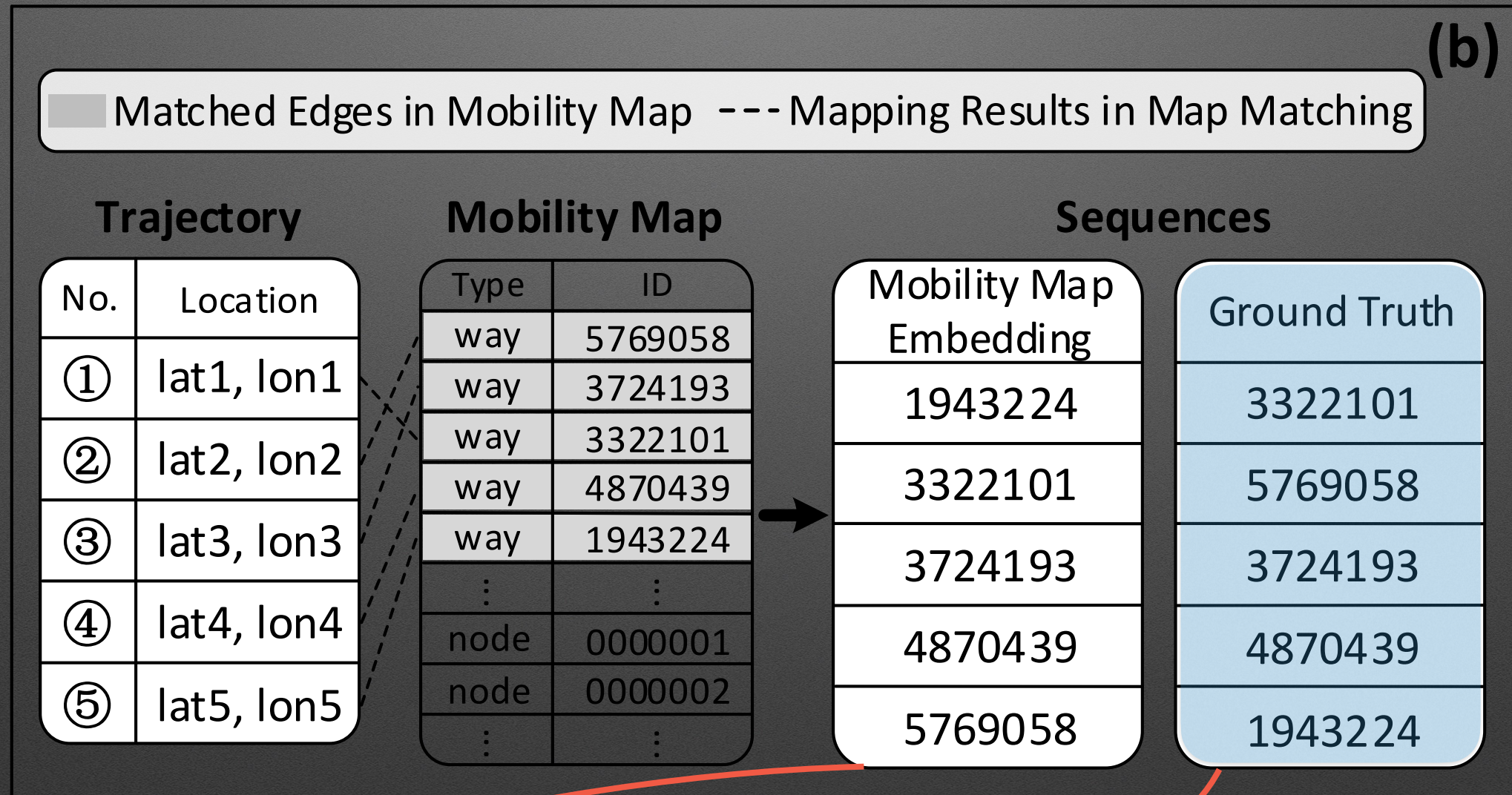
3. System Design

Sequence information learning | Mobility map embedding



3. System Design

Sequence information learning | **Mobility map embedding**



Intrinsic Sequence + Ground Truth Sequence - -> Seq2Seq Model

4. Experiment

Dataset: Singapore Taxi Dataset

of taxis: 17,610 in total

One sample per 30 second

Last four months

Cover the whole Singapore

Hundreds of locations in each trajectory

Benchmarks:

Random Perturbation

Random shift
Random direction

Gaussian Perturbation

Shift based on Gaussian
Direction based on Gaussian

TrajGen-v

Generated by TrajGen

4. Experiment

Data preparation:

Raw: randomly select 500 trajectories from original data

RP: randomly select 500 trajectories from RP data

GP: randomly select 500 trajectories from GP data

TrajGen: randomly select 500 trajectories from TrajGen data

TrajGen:-v randomly select 500 trajectories from TrajGen-v data

Considerations:

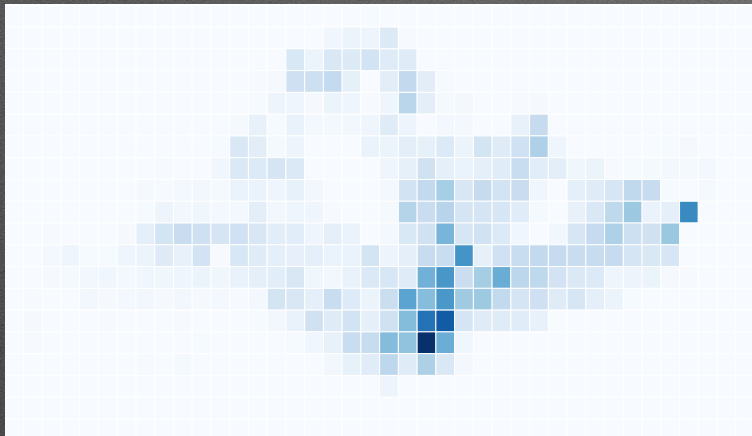
Spatial distribution

Temporal distribution

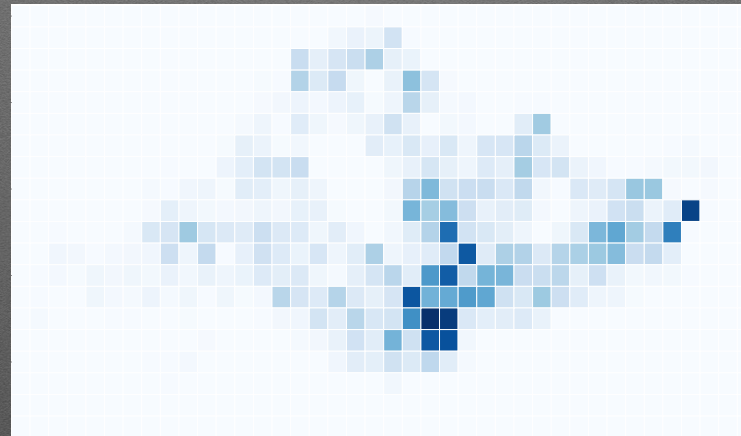
Statistical features

4. Experiment

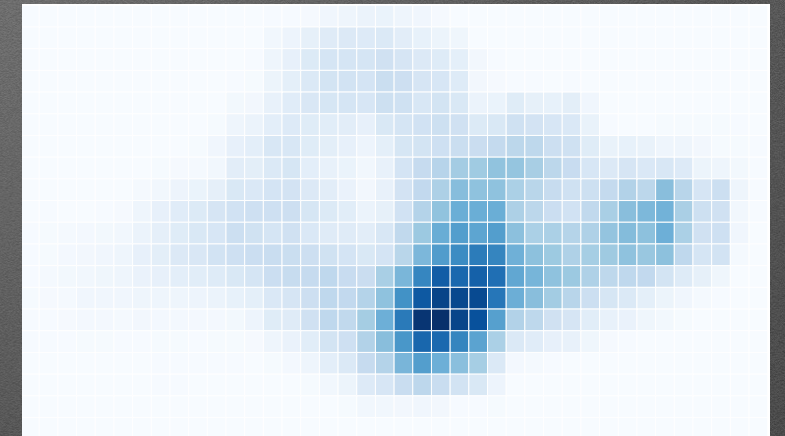
Spatial distribution across Singapore.



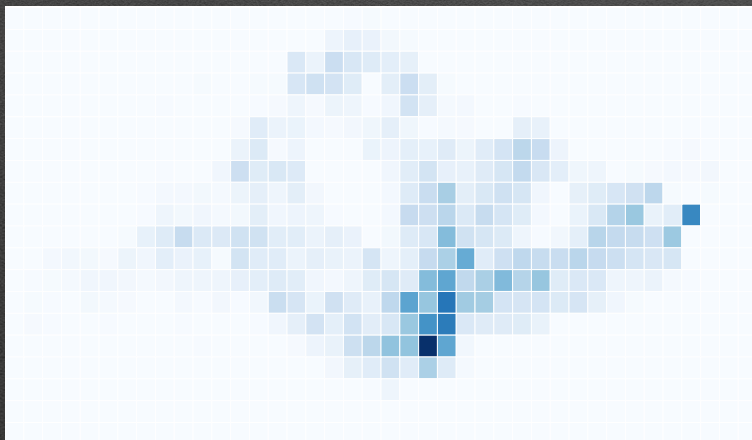
Raw Data 1



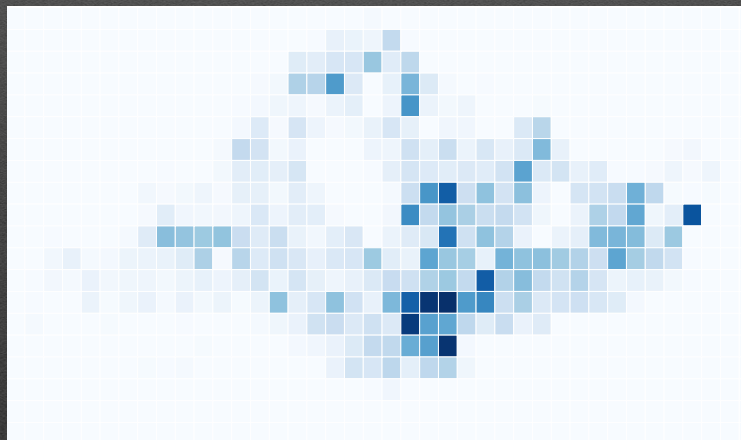
TrajGen Data



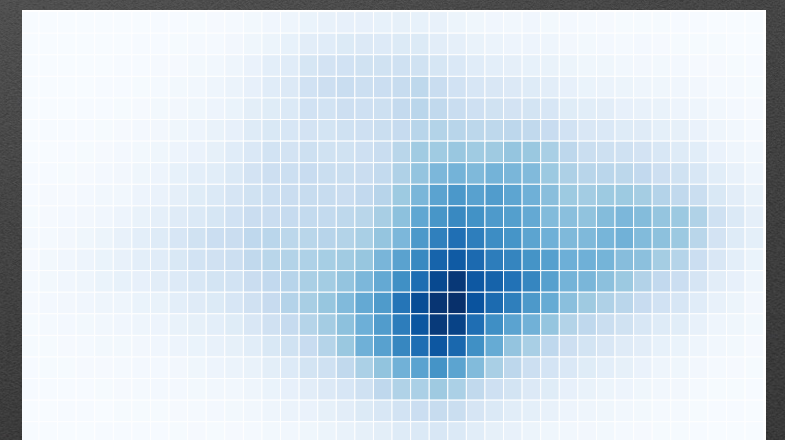
RP Data



Raw Data 2



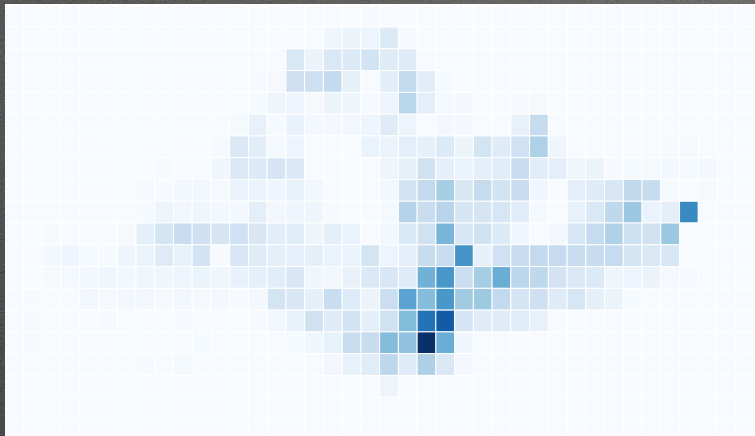
TrajGen-v Data



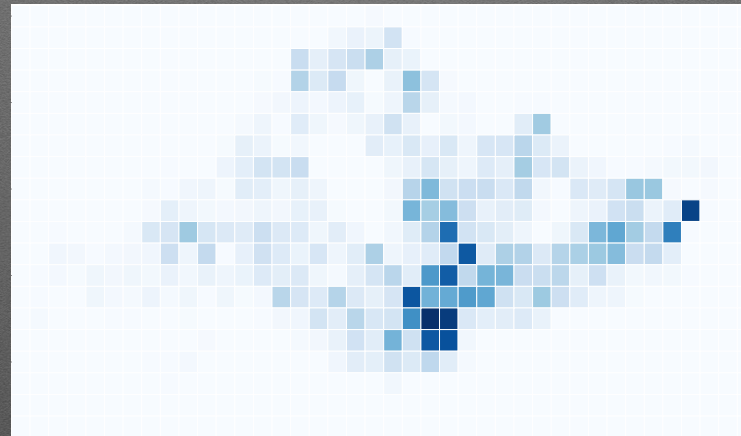
GP Data

4. Experiment

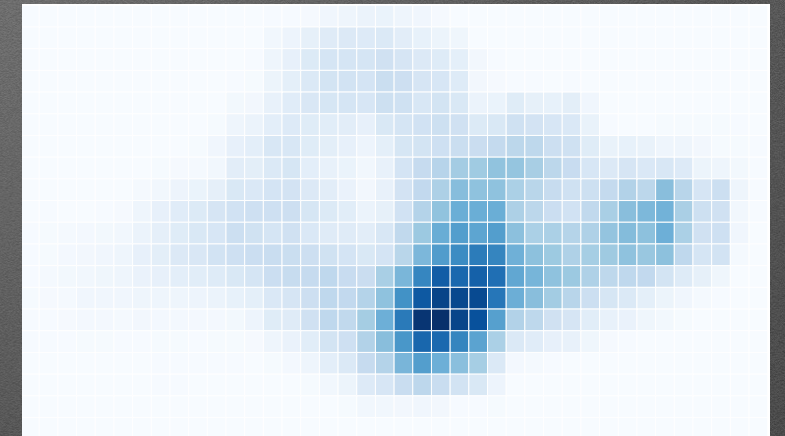
Spatial distribution across Singapore.



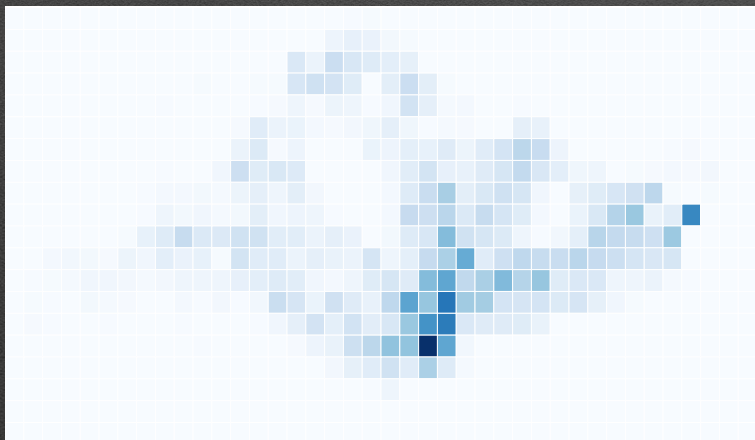
Raw Data 1



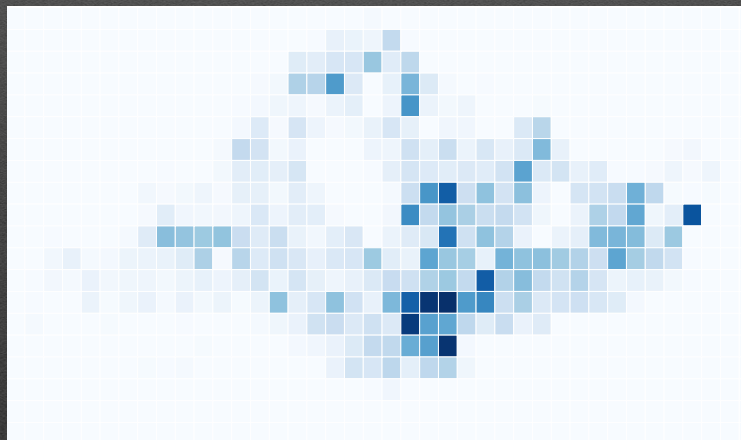
TrajGen Data



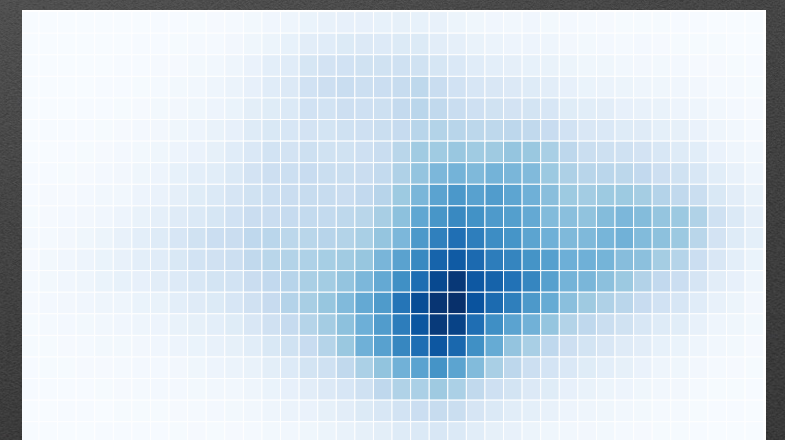
RP Data



Raw Data 2



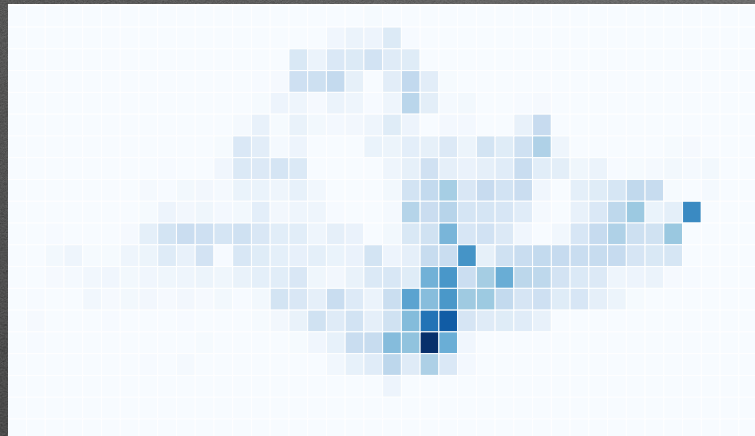
TrajGen-v Data



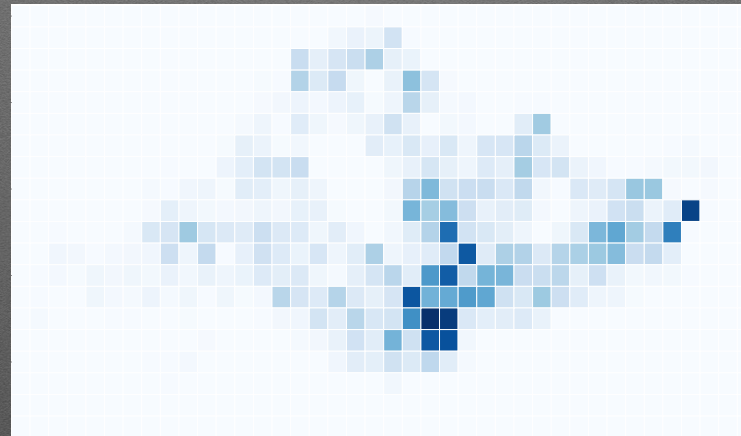
GP Data

4. Experiment

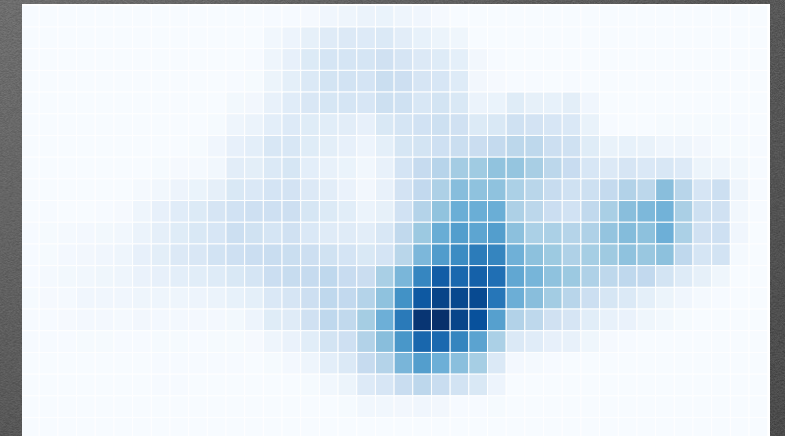
Spatial distribution across Singapore.



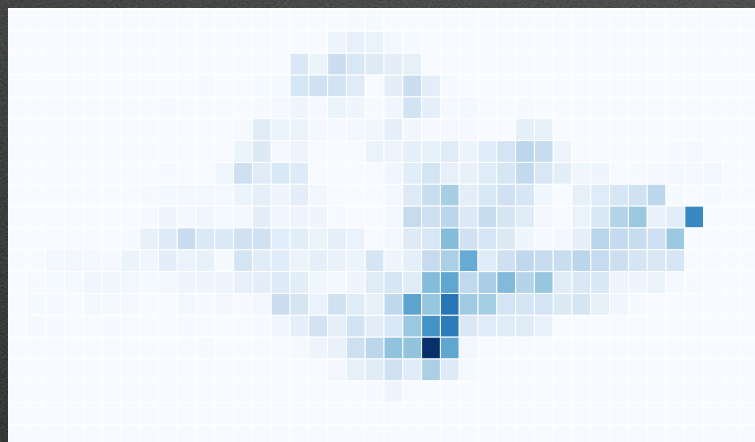
Raw Data 1



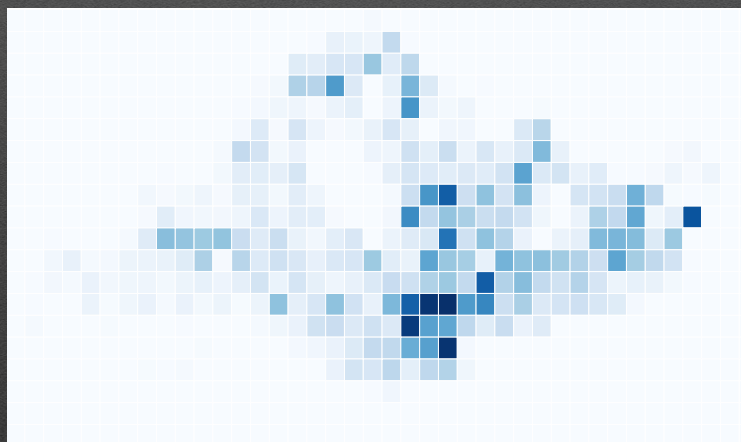
TrajGen Data



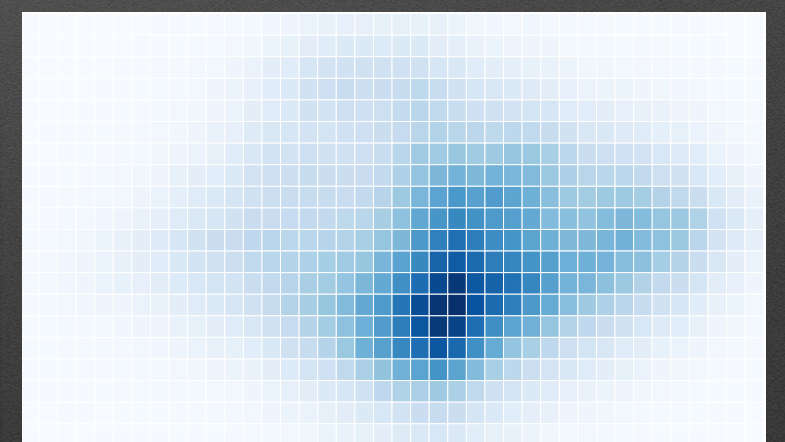
RP Data



Raw Data 2



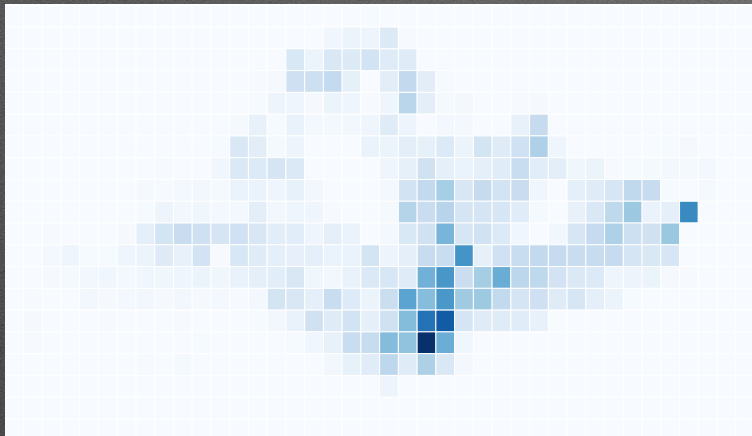
TrajGen-v Data



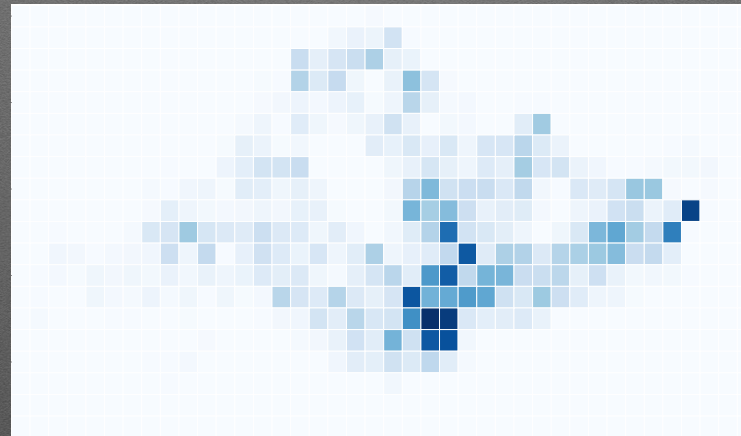
GP Data

4. Experiment

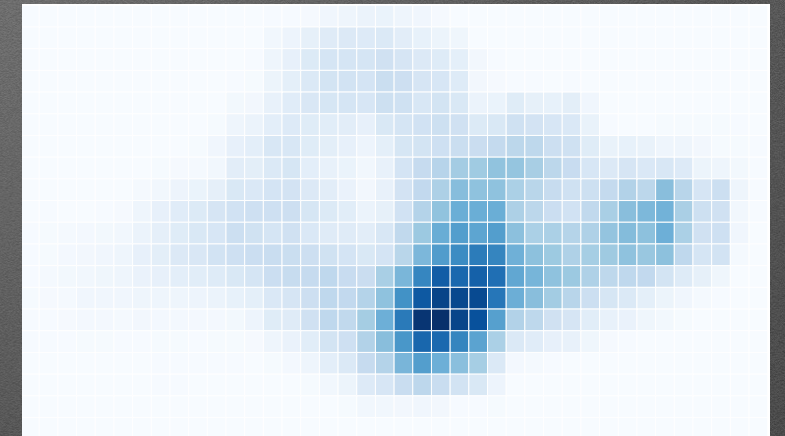
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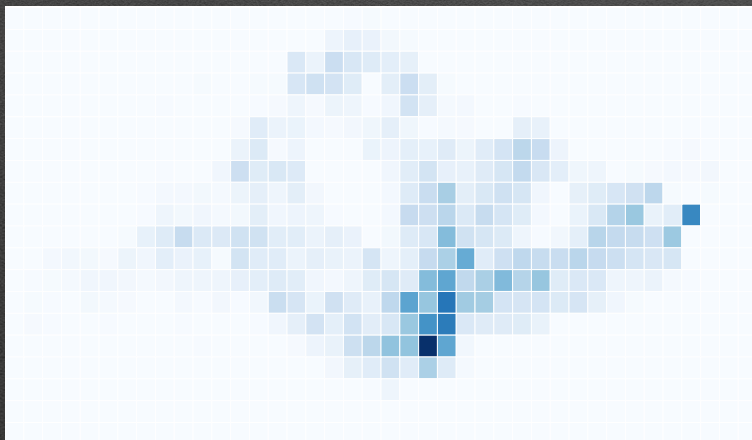
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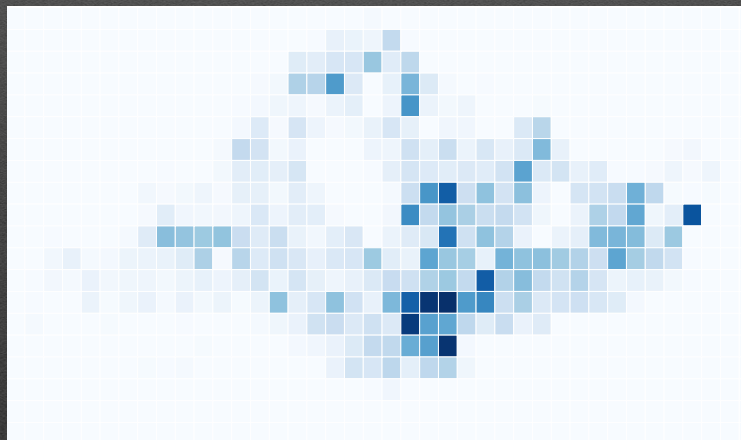
TrajGen Data



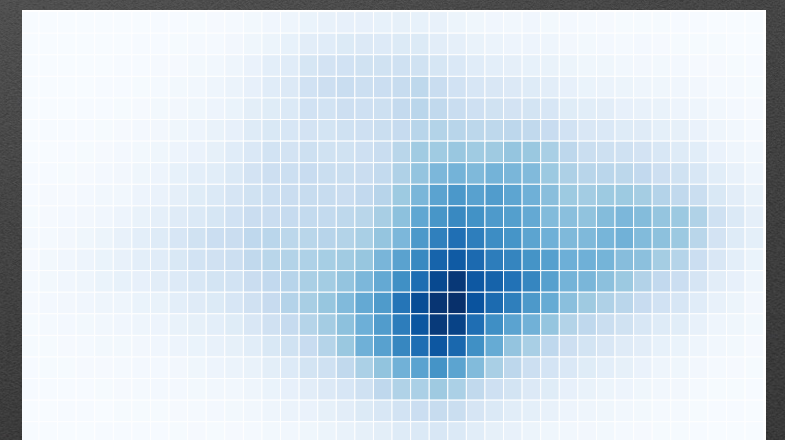
RP Data



Raw Data 2



TrajGen-v Data

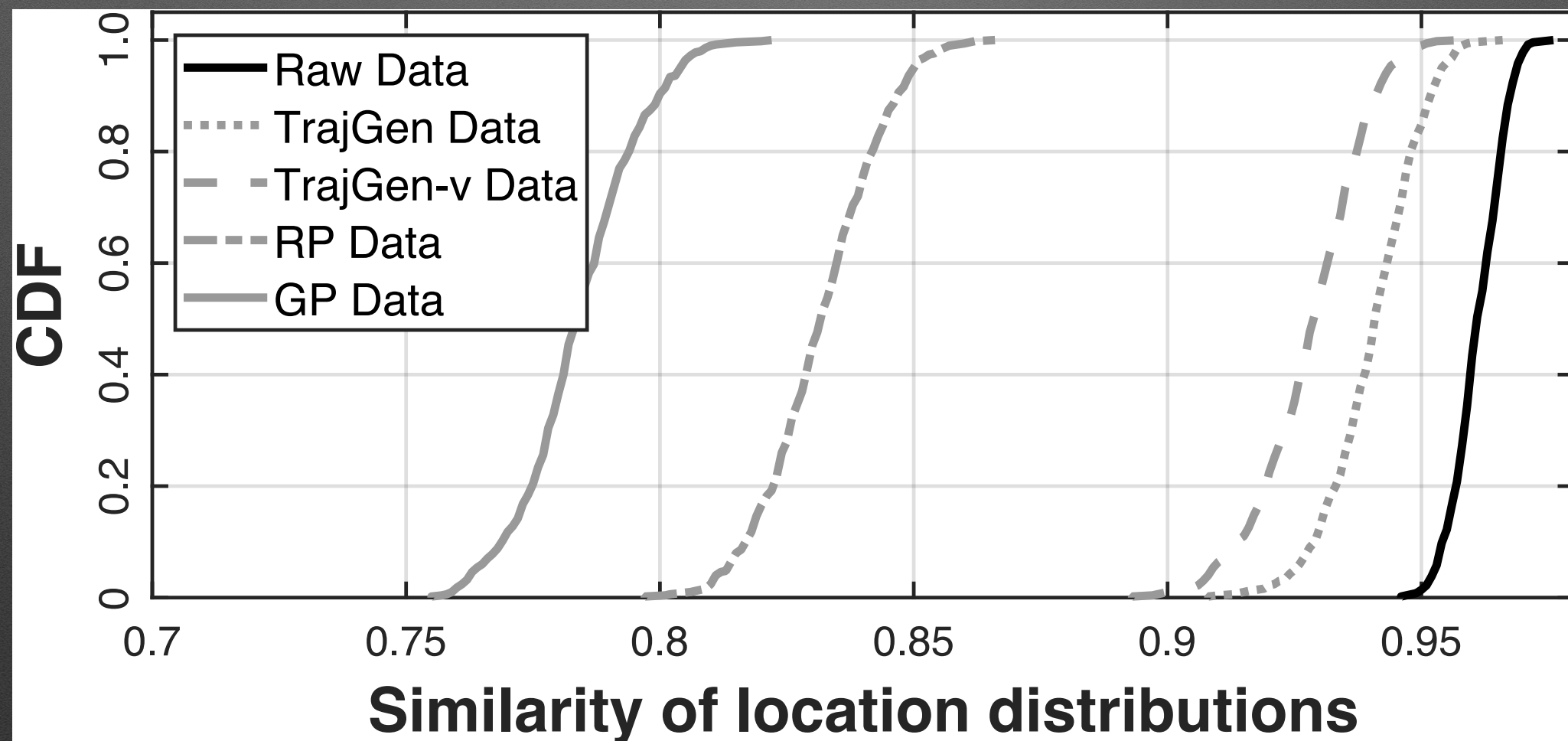


GP Data

4. Experiment

Spatial distribution across Singapore.

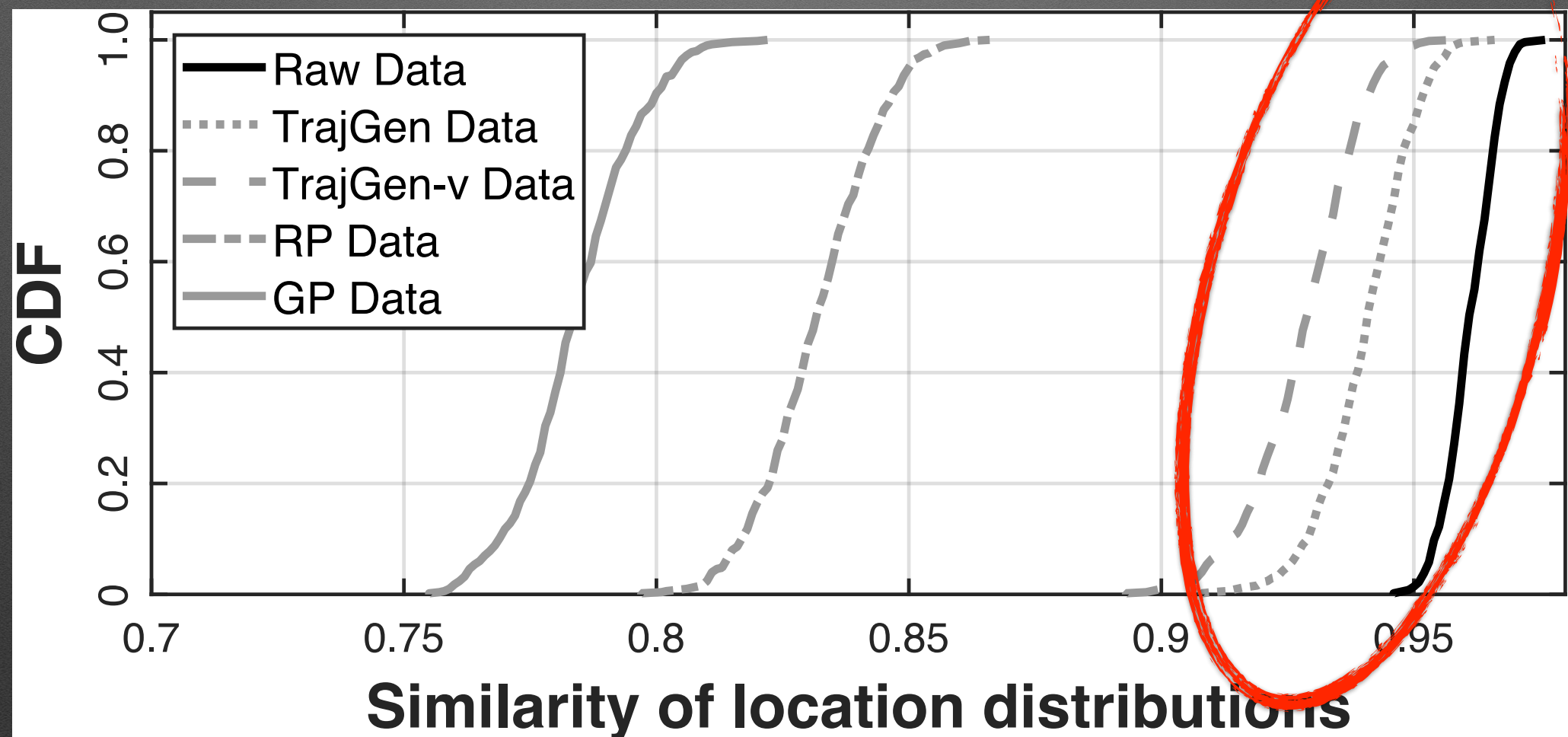
Repeat similarity computing 500 times.



4. Experiment

Spatial distribution across Singapore.

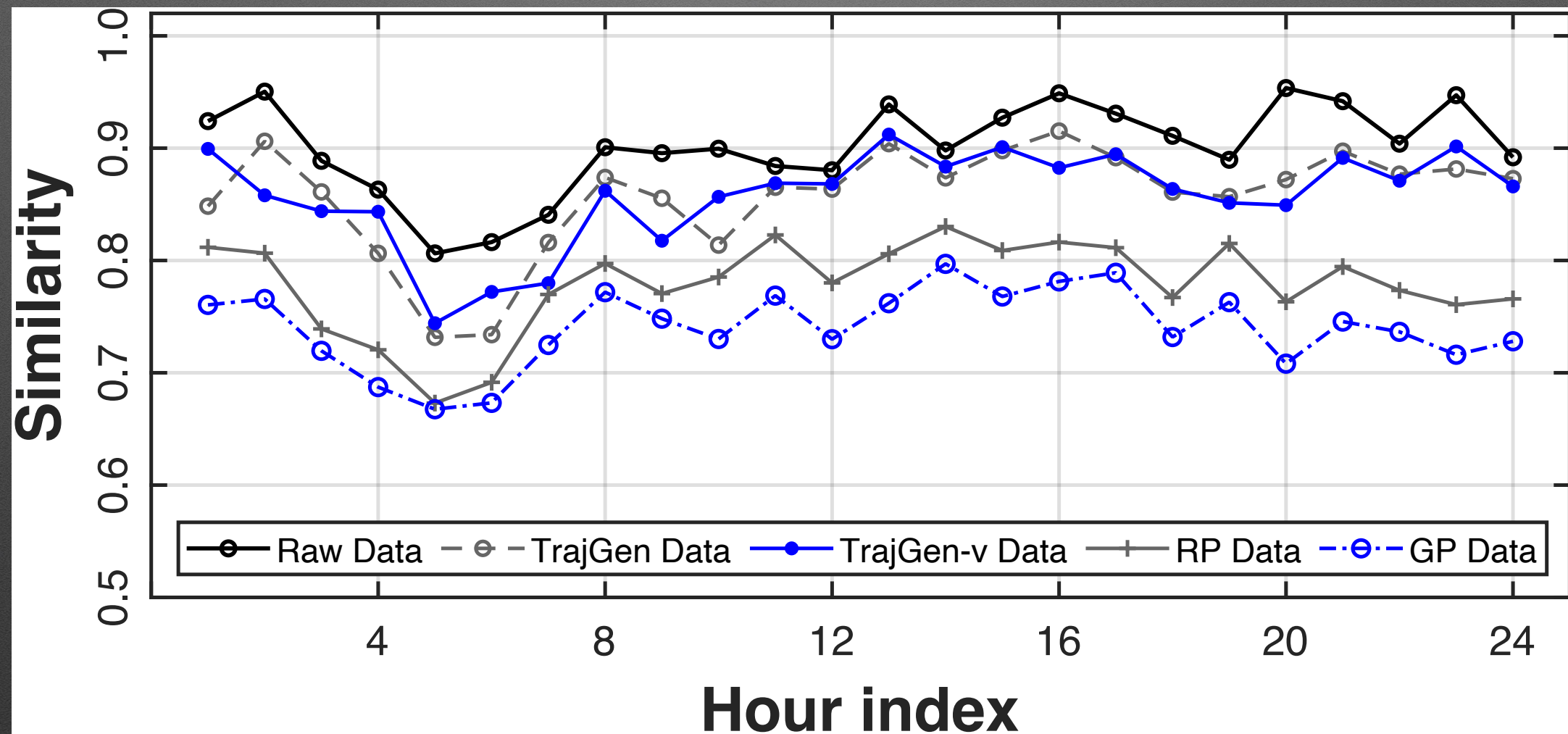
Repeat similarity computing 500 times.



TrajGen could generate mobility trajectories that own similar **spatial distribution** with the original data.

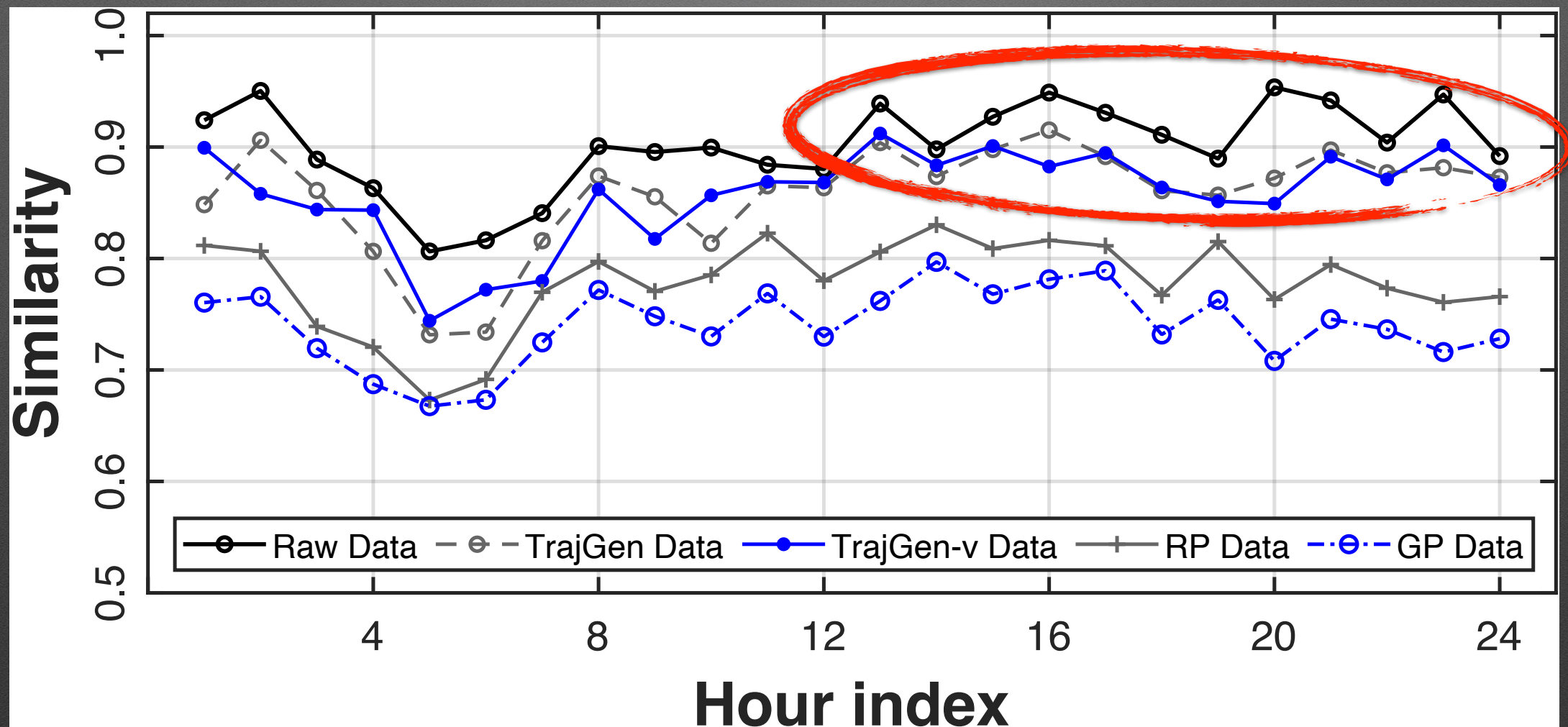
4. Experiment

Spatial distribution in different time slots.



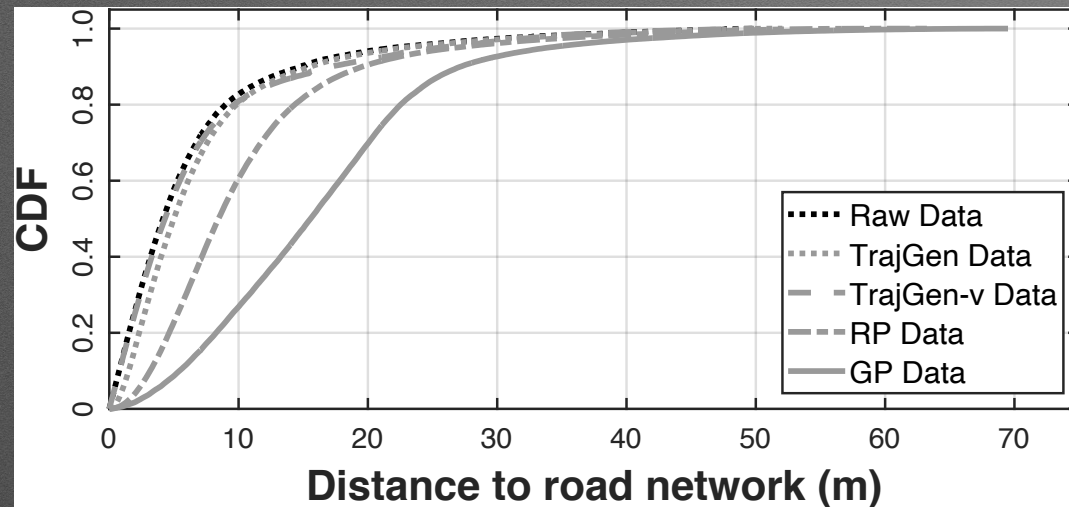
4. Experiment

Spatial distribution in different time slots.

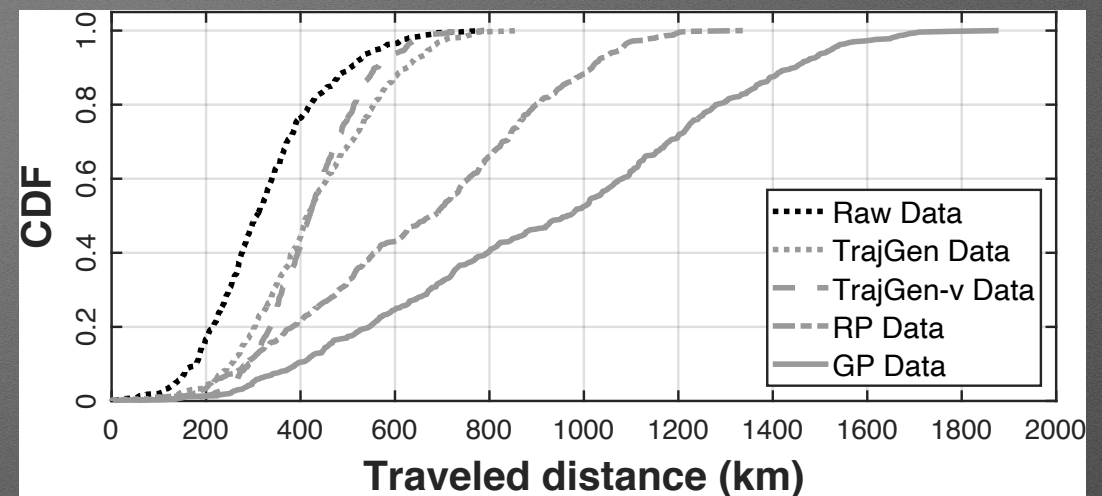


TrajGen could generate mobility trajectories that own similar **spatial and temporal distribution** with the original data.

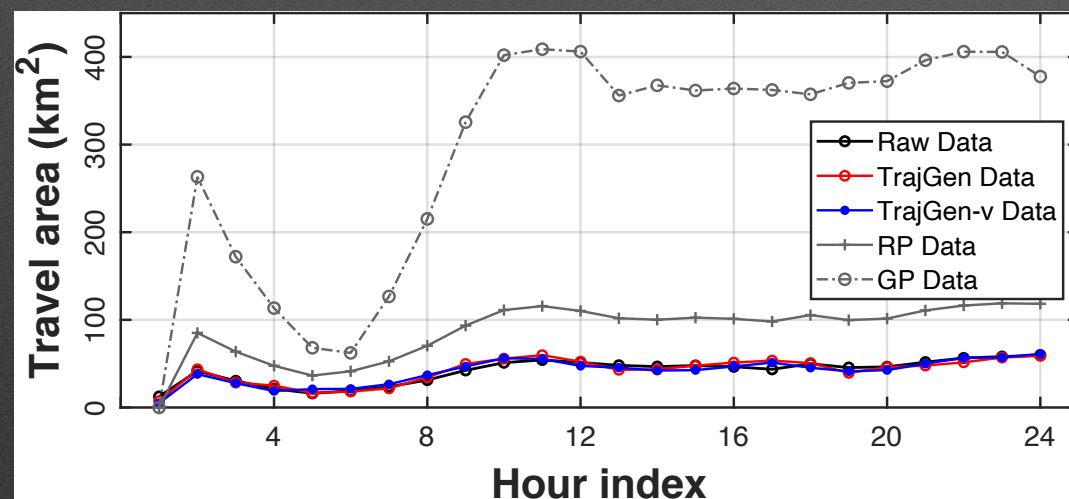
4. Experiment



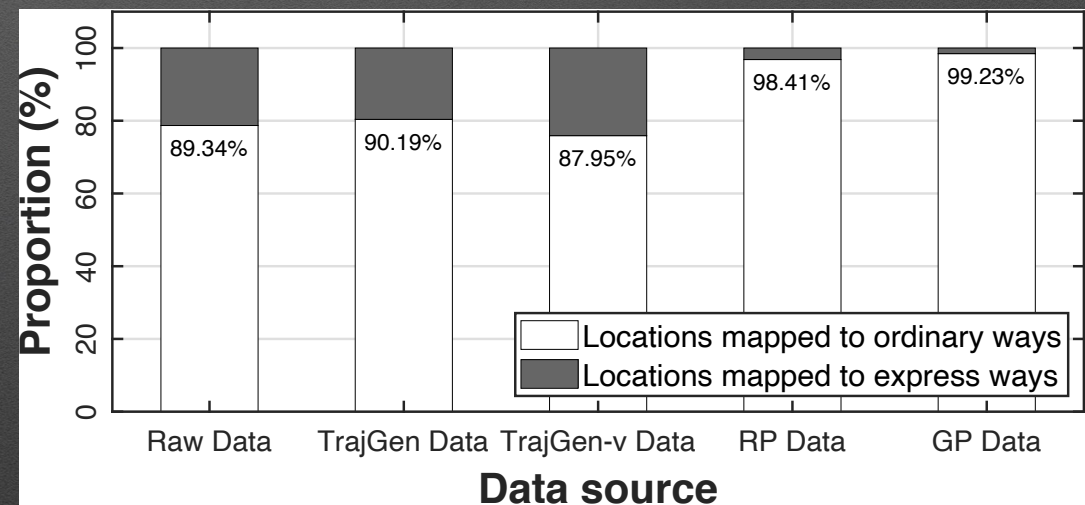
Distance from location to road



Travel distance of trajectories



Travel covered area



Ordinary way v.s. express way

TrajGen could generate mobility trajectories that have **similar characteristics** with the original data.

5. Case Study

Road Discovery [1, 2, 3, 4]



- [1] H. Wu, et al. GLUE: a Parameter-Tuning-Free Map Updating System. In ACM CIKM 2015.
- [2] C. Cao, et al. Walkway Discovery from Large Scale Crwodsensing. In IEEE/ACM IPSN 2018.
- [3] Z. Shan, et al. COBWEB: A Robust Map Updating System Using GPS Trajectories. In ACM UbiComp 2015.
- [4] Y. Wang, et al. CrowdAtlas: Self-Updating Maps for Cloud and Personal Use. In ACM MobiSys 2013.

5. Case Study

Road Discovery



Google Maps

5. Case Study

Road Discovery



Raw Data

5. Case Study

Road Discovery

TrajGen Data



RP Data



TrajGen-v Data

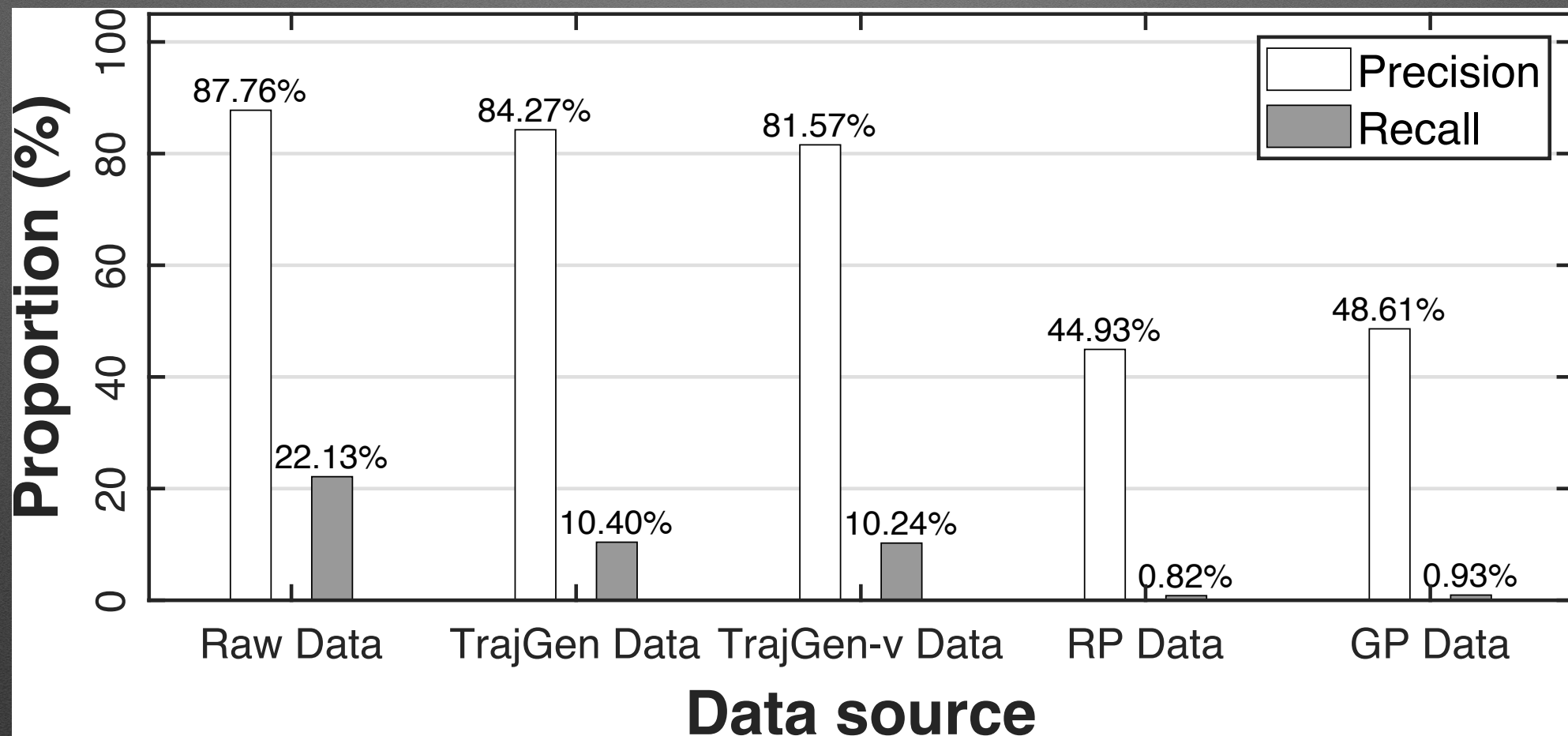


GP Data



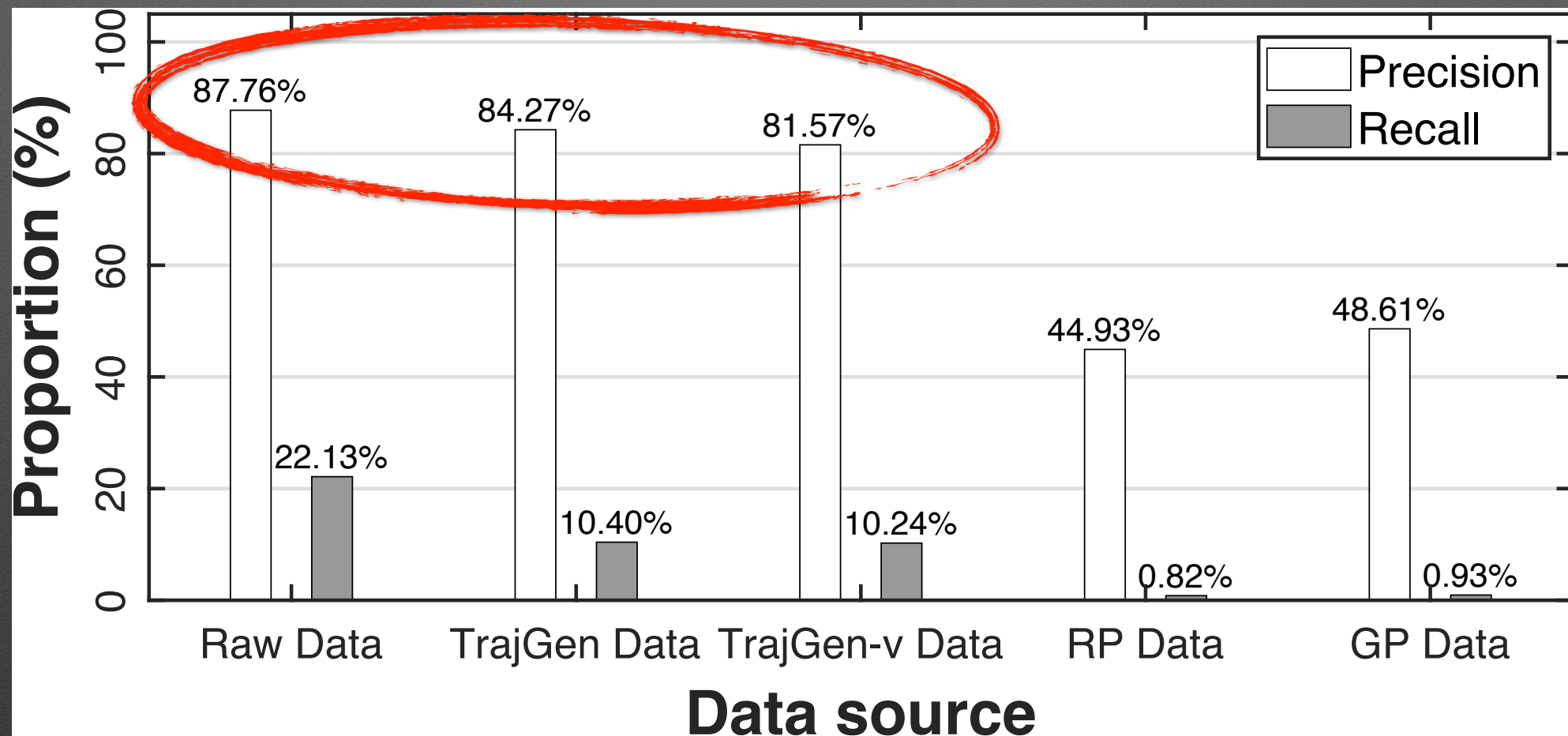
5. Case Study

Road Discovery



5. Case Study

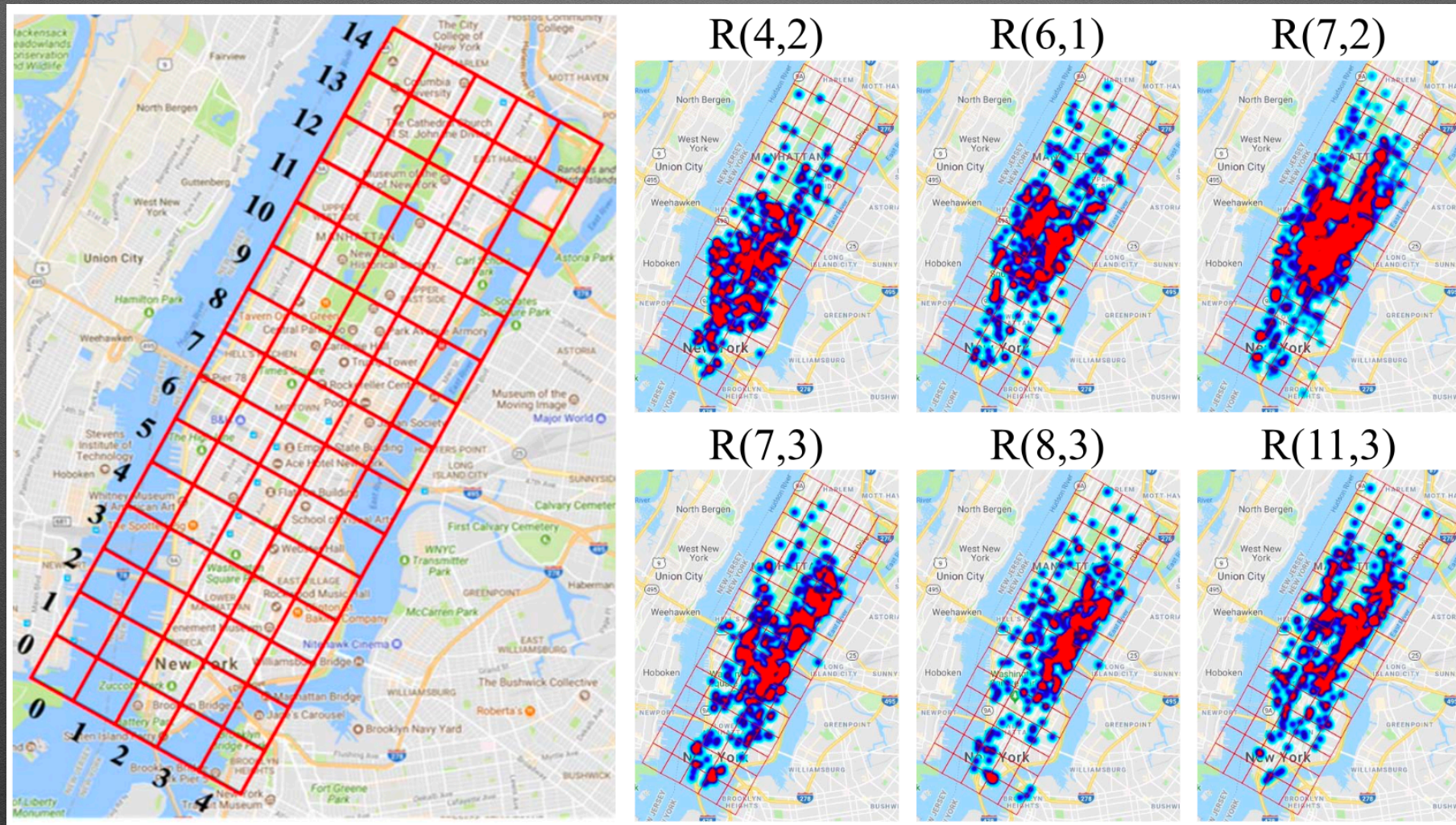
Road Discovery



TrajGen could generate mobility trajectories that have similar performance with the original data in Road Map Updating application.

5. Case Study

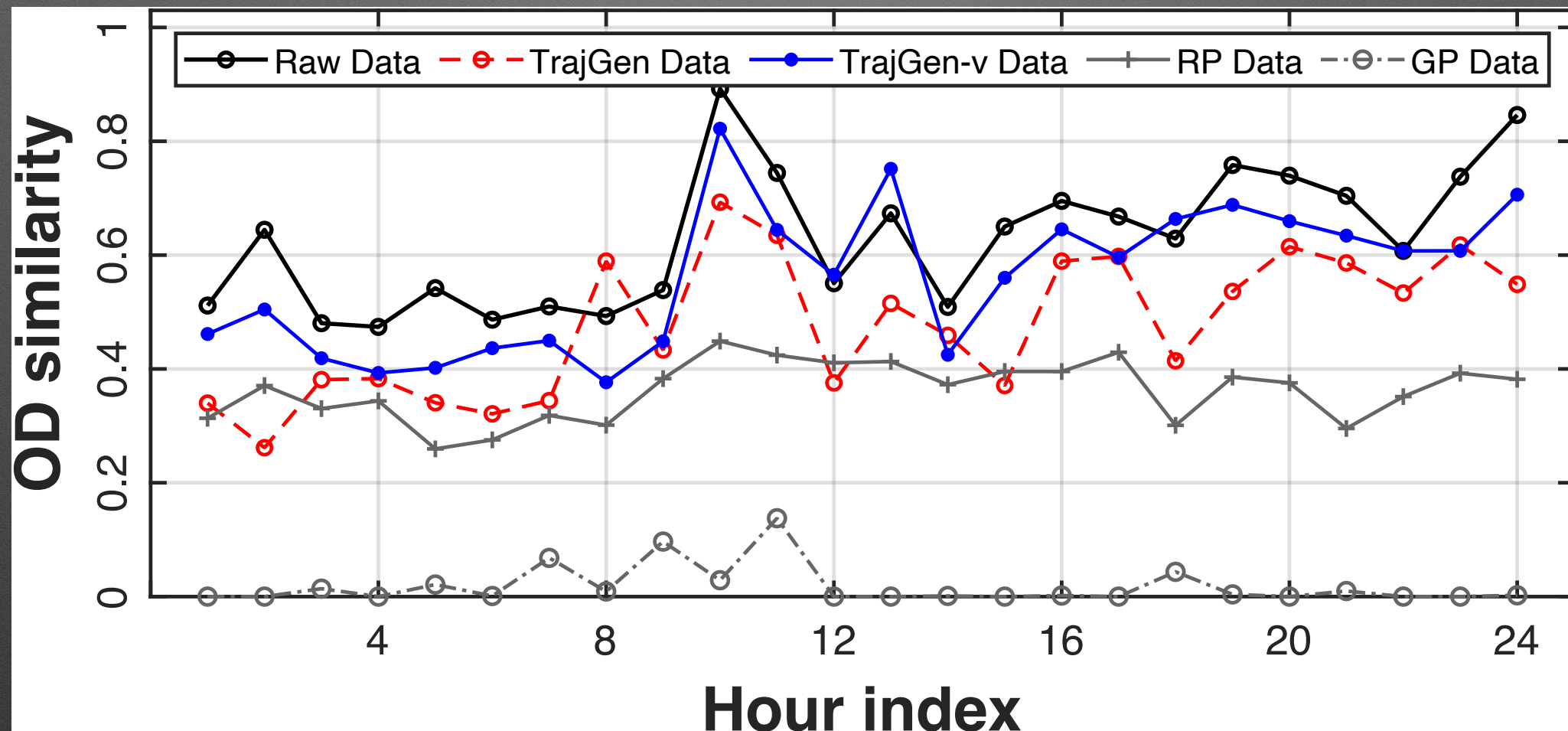
Origin-Destination Estimation [1, 2, 3, 4].



- [1] L. Liu, et al. Contextualized Spatial-Temporal Network for Taxi Origin-Destination Demand Prediction. In IEEE TITS 2019.
- [2] K. Zhang, et al. A Framework for Passengers Demand Prediction and Recommendation. In IEEE CSC 2016.
- [3] J. Xu, et al. Real-Time Prediction for Taxi Demand Using Recurrent Neural Networks. In IEEE TITS 2018.
- [4] A. Anwer, et al. ChangiNow: A Mobile Application for Efficient Taxi Allocation at Airports. In IEEE ITSC 2013.

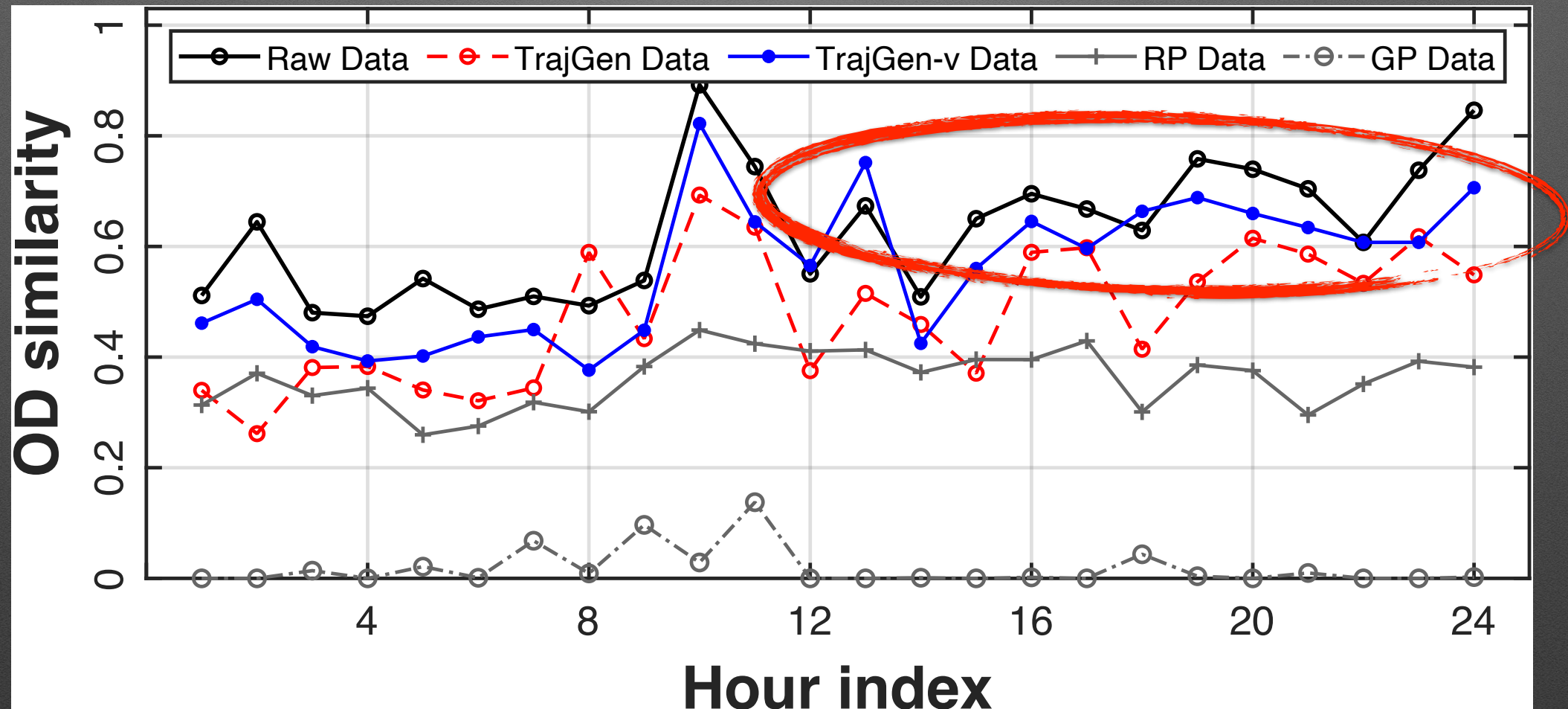
5. Case Study

Origin-Destination Estimation.



5. Case Study

Origin-Destination Estimation.



TrajGen is able to generate artificial mobility trajectories owing similar OD demand with the original data across different hours.



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Q & A

Thank you very much.